

OLC Press Pass Policy

Granting of press passes is at OLC's discretion based on stated policies and any additional factors OLC determines to be relevant.

Onsite press passes for OLC conferences are restricted to credentialed journalists (e.g., reporters, editors, writers, news photographers, producers, online editors, etc.) and influential bloggers who work for a publication, news service, broadcast outlet or news Internet site that is regularly issued, published primarily for the dissemination of news, and operates independently from any commercial, political, government or special interest.

Only journalists and bloggers whose primary responsibility is the coverage of higher education, with a preference for an additional focus on online and digital education will be considered for press passes.

Bloggers seeking press passes must be working journalists or affiliated in an editorial capacity with a qualified news outlet as described above. Bloggers must also have been writing daily or weekly posts for at least six months. You may be asked to provide samples of your coverage if we cannot find significant proof through our own vetting.

Press passes are granted with the expectation that journalists and bloggers will provide constructive coverage of the event. In exchange for providing you with a free full-event pass, we request that you send us a link to your article, blog post, video, write up, recap, review or social media coverage of the event you attend.

Those who may not qualify for a press pass include bloggers or podcasters with limited distribution, individuals who work in non-reporting roles for media outlets, photographers not on assignment from a media outlet, an individual who had been granted prior year media access who cannot provide proof of coverage.

The number of press passes for each OLC event is limited. Press passes are not transferable.