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The National Problem and Challenges of Attending College: "Rising Costs of Textbooks"

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California State University Office of the Chancellor

Academic Technology Services, MERLOT, & SkillsCommons

HBCU Textbook Affordability Summit

Fisk University, TN, April 17 2018

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Your Regional and Institutional Context Is Critical

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- 23 campuses; 480,000 students; about 80% undergraduate
- the CSU confers about 100,000 degrees annually
- About 1/3 of all CSU students get enough financial aid to cover tuition, books, and course supplies.

Begin with what is affordable for students, not what the books cost

- Students on State University Grants (about 2/3)
  - 95% have Expected Family Contributions less than $4,000 and average Cost of Attendance at the CSU is estimated at $23,700 (on or off campus)
  - Average annual income for CSU's independent living students is $12,115

What is affordable for students?

- About **11%** of students in the Cal State University system experience **homelessness** and another **41%** of the students **experience some degree of food insecurity** CSU study (2018).

https://www2.calstate.edu/impact-of-the-csu/student-success/basic-needs-initiative

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Textbook Affordability Affects Access to an Excellent CSU Education

2016 Florida students' responses to costs

- Take fewer courses (47.6%)
- Drop a course (26.1%)
- Fail a course (19.8%)

Are you trying to raise your Graduation Rates?

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Imagine saving every student in California's higher education…

$170 per semester – cost of 1 new textbook.

With 3 million students in CA higher ed

We can save students…

$1 BILLION EVERY YEAR

How to deliver the $1B in "financial aid" to students?

CSU'S AFFORDABLE LEARNING SOLUTIONS

Affordable Learning Solutions

Institutional strategy to provide students no cost and low cost instructional materials that enable their successful learning and course completion.

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COOL4Ed
California Open Online Library for Education

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LET'S TAKE A WEB TOUR OF

WWW.COOL4ED.ORG

So What's COOL?

- Library of over **5,800** free and open etextbooks
- Library of over **80,000 free OER**
- Library of **51 common courses with eportfolios** of aligned with possible free and open etextbooks
- Library of over 80 teaching eportfolios of faculty using free etextbooks in their courses
- Library of **400+ peer reviews** of **150+ etextbooks** by faculty in the discipline
- Library of **accessibility reviews** for the free and open etextbooks

Convenient Access to OER is a Key Ingredient for Success

Where can you find Workforce OER for you Community and Technical Colleges?

www.skillscommons.org

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SKILLS COMMONS
www.skillscommons.org

TAACCCT Grantees Produced

***OPEN EDUCATIONAL RESOURCES*:**

FREE FOR YOU TO REUSE,
REVISE, RETAIN, REMIX
REDISTRIBUTE
NOW!

DEVELOPING YOUR AFFORDABLE LEARNING SOLUTIONS PLAN

What are your current AL$ activities?

- How are your faculty and students learning about OER?
- How are they learning to find and adopt OER in their classes
- How are they getting help when trying to implemement OER
- What are doing if students don't want a digital version?

What are your current AL$ activities?

- How are you making it easy for your faculty to find OER appropriate for the classes?
- How are your campus technologies providing access to OER
- How are all these services being managed so faculty and students can implement your textbook affordability program?

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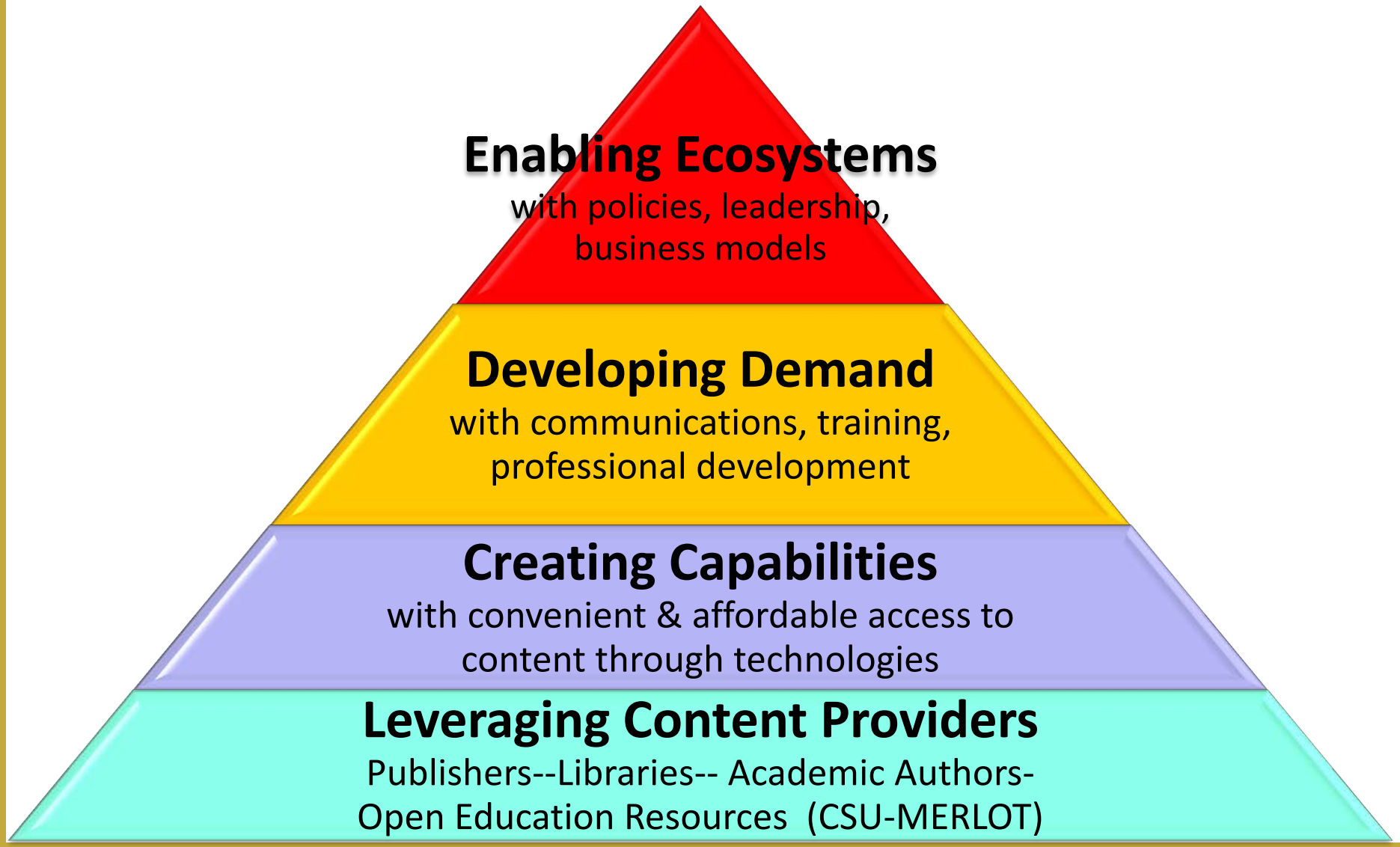
Affordable Learning Solutions Strategy



Types of Services	Strategies for Campus Plans
Communication and Outreach	Presentations at standing meetings, memos, emails and webinars
Training & Professional Development	Empower the people who do training already. AL$ provides online services including webinars, “how-to” videos
Help & Support Services	Enlist support from your reference librarians and campus technology support.
Providing Print Copies	Work with your bookstore. OpenStax has print copies ready.
Library, Discovery, Curation	Leverage the AL$ library. Your faculty & students can curate and share collections.
Technology Services	Add links in your Library Management Systems (LMSs) and LMSs-Learning.
Campus Coordination	Leverage existing campus leadership. Stay connected with the AL$ community

- **Librarians and bookstores can reimagine** their responsibilities to support the discovery and adoption of free and open educational resources.
- **Presidents and provosts become advocates** of the Affordable Learning Solutions Initiative and faculty recognition programs.
- **Faculty become champions** of the AL$ program, with a critical mass of faculty participating.
- **Students become beneficiaries**. In 2017-2018 academic year, CSU posted over $39M student savings from the AL$ program.

CUSTOMIZE YOUR OWN AL$ PROGRAM!

Affordable Learning Solutions

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Welcome to SkillsCommons Affordable Learning Solutions

FIND

Looking for FREE and OPEN online materials for your courses?

- FREE and OPEN eTextbooks
- FREE and OPEN Course Materials

SHOWCASES

Looking for courses in academic disciplines that have recommended FREE and OPEN eTextbooks selected for them?

Looking for FREE and OPEN courseware and

ACCESSIBILITY

Looking for guidelines, tools, and methodologies for evaluating accessibility of the wide range of materials produced by the TAACCCT program?

Looking for accessibility evaluation methods for the

http://als.skillscommons.org

SOUTHERN UNIVERSITY'S Open Library for Education

MERLOT
Multimedia Educational Resource for Learning and Online Teaching

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Welcome to SUOL4ed

Southern University's Open Library for Education

What is SUOL4ed?

This eLearning portal is a partnership between Southern University System (SUS) of Louisiana and the MERLOT (Multimedia Educational Resource for Learning and Online Teaching) organization. It represents the SU System's commitment to promoting student success by providing affordable educational alternatives to traditional textbooks and quality digital learning

www.suol4ed.org

Central State University
Affordable Learning Solutions

MERLOT
Multimedia Educational Resource for Learning and Online Teaching

Central State University 1887®

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Welcome to CSOOL 4 ED!

OOL4Ed provides a digital infrastructure that will improve college affordability for students with free etextbooks and educational resources. Having free and immediate access to ructional resources will enable more students to enroll and succeed in more courses as they progress toward graduation in a timelier manner.

rn more about this project.

http://www.centralstateopenlearning.org/

XAVIER UNIVERSITY of LOUISIANA

Affordable Learning Solutions

MERLOT
Multimedia Educational Resource for Learning and Online Teaching

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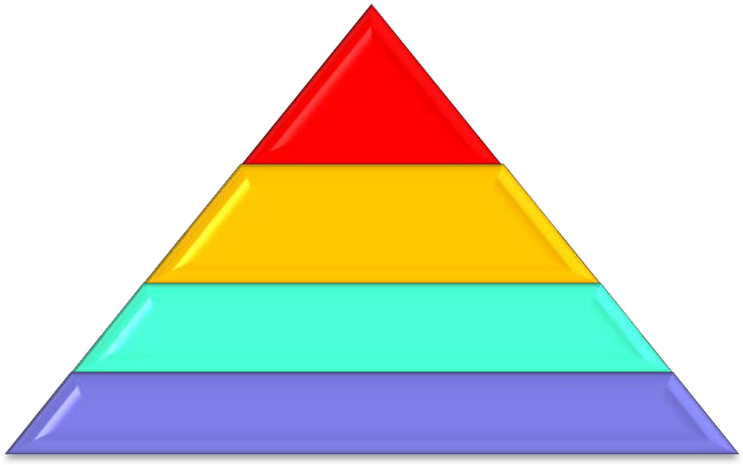
Welcome to XULA4ED!

ier University of Louisiana for Education (XULA4ed) provides a free and open digital library to improve college affordability for students with free etextbooks and educational resources ing free and immediate access to instructional resources will enable more students to enroll and succeed in more courses as they progress toward graduation in a timelier manner.

http://xula4ed.org

ENABLING ECOSYSTEMS



STONE
SOUP
by
Marcia
Brown

GIVE A GIFT
AND
NOT A BURDEN

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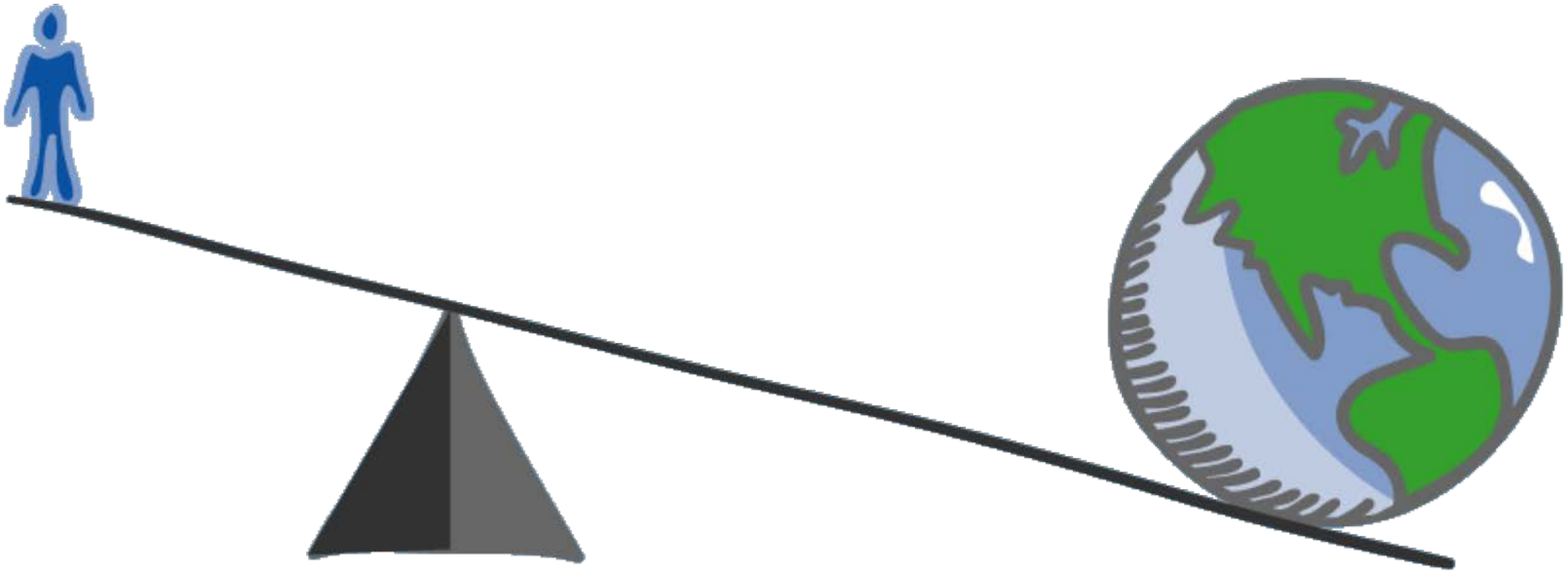
Shall We Be Open For Our Students Success?



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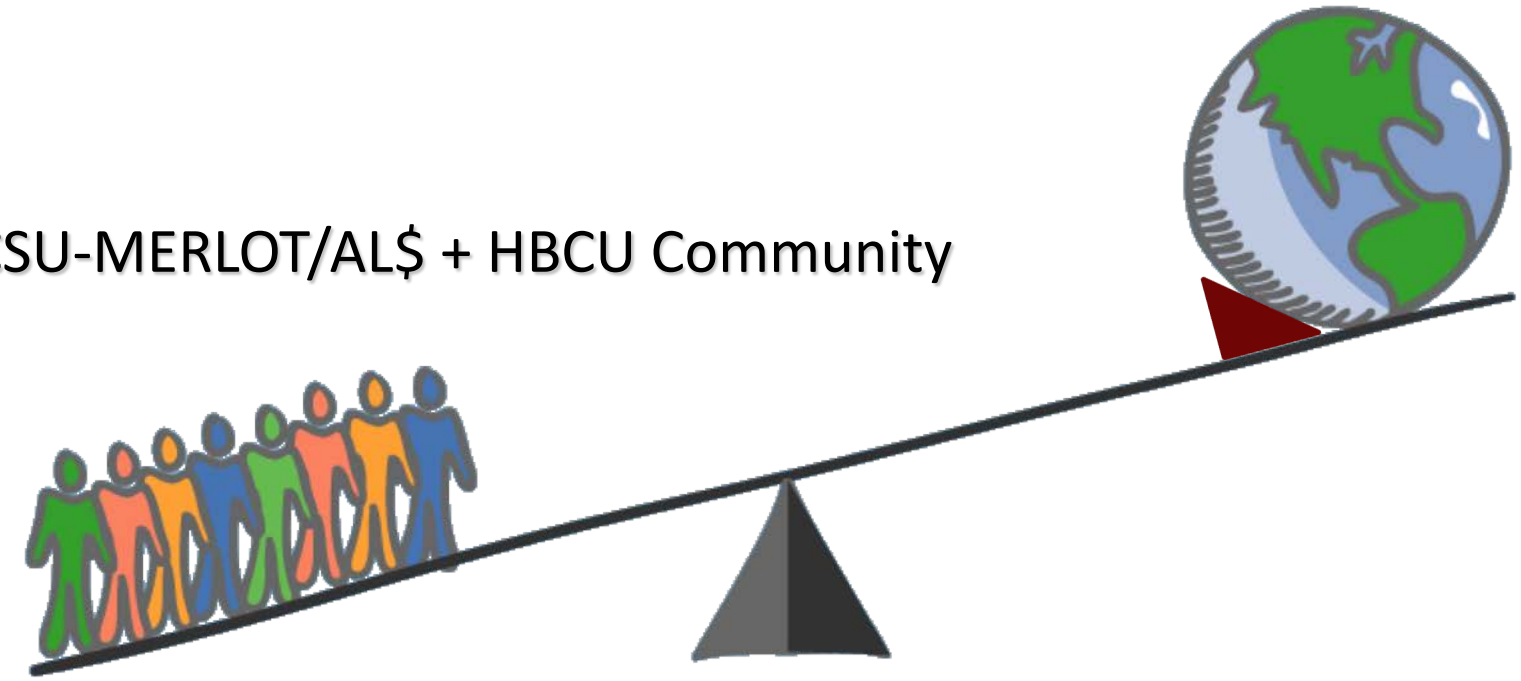
And Move the World With Innovations?

Educational Innovations

CSU-MERLOT/AL$ + HBCU Community



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Thank You!

Questions?

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