"The Blended Learning Mastery Series leverages theory and research, ties them effectively to practice, and opens up so many possibilities



Arun Madapusi, Educator-Consultant



to create an effective teaching and learning environment."

"The 'deep dive' into practitioner and pedagogical knowledge and their practical application in the OLC Blended Learning Mastery Series enables one to stay on the cutting edge of teaching practices and leverage these in the classroom."

# **Develop and Improve Online Learning Programs at Different Levels**

## Why the need/interest in the OLC Mastery Series?

Having taken the OLC Online Teaching Certificate Program, I was well versed in the elements of effective design and delivery for online courses. I wanted to take a step back and look at the holistic online learning environment (both, academia and industry), including how to develop and improve online learning programs at the strategic (institutional) level and the tactical (administrator) levels in both academia and industry.

### How did the program help you in your position/career?

The OLC Blended Learning Mastery Series helped me take a step back from designing and delivering individual courses and address the design and delivery of courses for a discipline/ department/school. The program helped me seamlessly transition from an educator to an educator-consultant role which has enabled me to provide expert advice on assessing specific program needs and accordingly design, develop, improve, deliver, and support online learning programs.

**To whom and why you would recommend the OLC Mastery Series?** I would recommend the OLC Blended Learning Mastery Series to educators and administrators in academia - colleges and universities, as well as in industry - organizational development and employee training programs. It helps to systematically create a learning program that provides a holistic view as well as in-depth aspects of developing effective online course(s).

#### **OLC BLENDED MASTERY SERIES PROVIDES:**

- 1. A strategic and pragmatic pathway to develop new and improve existing online learning programs for both academia and industry
- 2. A series of theoretically-anchored and researchbased application of topics to build an effective teaching/training and learning environment
- 3. Actionable feedback for enhancement of existing instructional designs and planning strategies
- 4. Collaboration with peers from different institutions (academia and industry) and across disciplines
- 5. A great compilation of superb resources and references



#### **About Arun**

Arun Madapusi has multiple degrees in engineering and business, a PhD in management plus 27 years of experience (12 years in industry – in biosciences, banking/finance, information technology; 15 years in academia - faculty at the University of North Texas, and Drexel University).

His professional goal is to be a reflective educator-consultant, i.e. being prepared to deal with the "big questions" of education-consulting.



# Find an OLC Mastery Series that best meets your professional development needs.

Explore relevant research and use that research to help you design an effective teaching and learning environment. OLC now offers eight Mastery Series topics:

Mobile Learning, Online Science Labs, Social Media, Blended Learning, Instructional Design, Quality Scorecard, Online Nursing, and Leadership in Online Learning.

Visit www.onlinelearning-c.org/mastery