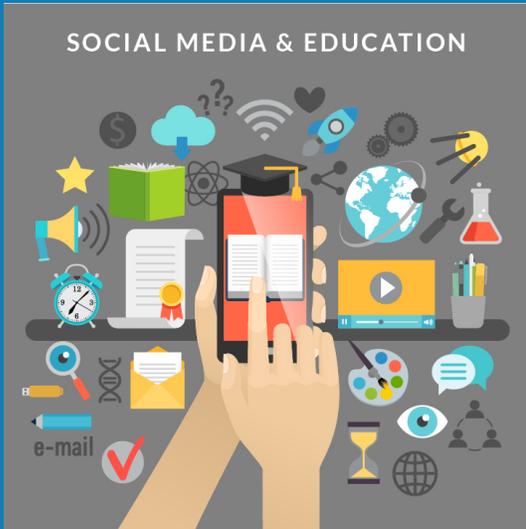




**"This was the most positive professional development experience I have had in my 20+ years of teaching."**



*Francy Johnson, Teacher and Advisor, The Anglo-American School of Moscow*



**"The instructor made learning fun, so it didn't feel like work. I learned skills that I use every day in both my regular and online courses."**

## Social Media in Online Education

### Why the need/interest in the OLC Mastery Series?

I really want to grow as a teacher but have been disappointed by professional development in the past. Most of the conferences I found involved a lot of money and long flights to different time zones. Too often they involved people who are supposed to be experts reading me a PowerPoint that they could have just emailed to me. This seemed like a good alternative and offered flexibility to fit my busy schedule.

### How did the program help you in your position/career?

The OLC Mastery Series program really helped me improve my online courses by introducing me to various resources such as: Screen-Cast-O-Matic, Animoto for Education, Google Slides/Docs/Classroom, etc. There are so many great resources for connecting with online students to enhance their experience. I just didn't know where to find them before. I am now offering several online courses so students that can't fit my classes into their schedule can still take them.

### To whom and why you would recommend this OLC Mastery Series?

I would recommend it to teachers like myself who juggle classroom duties with club and advisor roles, as the program offers a flexible schedule and the convenience of learning online.



### About Francy

Francy has been teaching for over 20 years and has been teaching internationally for the past eight. When her school offered her online course options, she wanted to make sure she would be able to develop the skills and find the resources needed to effectively teach students remotely.

## OLC SOCIAL MEDIA MASTERY SERIES BENEFITS:

1. Developed confidence in online teaching
2. Provided access to online resources
3. Learned how to use communication tools
4. Developed social media presence
5. Gained ability to evaluate social media tools

**Find an OLC Mastery Series that best meets your professional development needs.**

OLC now offers seven Mastery Series topics: Mobile Learning, Online Science Labs, Social Media, Blended Learning, Instructional Design, Quality Scorecard, Leadership in Online Learning.

**Visit [onlinelearning-c.org/mastery](http://onlinelearning-c.org/mastery)**