OLC | ONLINE LEARNING™ CONSORTIUM

"The OLC Instructional Design Mastery Series has given me and the School of Business an opportunity to offer high quality online courses that meet both regional and professional accreditation standards (e.g., SACS, AACSB)."

Mastering Online and Blended Instructional Design

How did you hear about the OLC Mastery Series Program?
Nearing completion of the Foundation course, I researched my options for completing the OLC Online Teaching Certificate Program and found that the Mastery Series in Instructional Design offered me the most comprehensive and in-depth training for structuring online courses in accounting. I had not taught online courses previously and needed to understand the associated pedagogy including challenges faced by online students requiring specific accommodations.

Why the need/interest in the OLC Mastery Series?
Clark Atlanta University and the School of Business is committed to implementing online degree programs for both undergraduate and graduate students. Residential students (both domestic and international) are requesting online courses in business to allow them more flexibility in meeting academic and employment requirements as they complete their degree programs.

How did the program help you in your position/career?
With the approval of my Department Chair and Dean, I will be offering my students online courses in accounting information systems (both undergraduate and graduate courses) for the first time during this academic year. With the OLC Recognition of Mastery in Instructional Design, I now meet university qualification standards to instruct online and hybrid courses.

To whom and why you would recommend the program?
I would recommend the OLC Instructional Design Mastery Series to faculty who are beginning to offer online and hybrid courses to undergraduate and graduate students as well as to those faculty who will be offering online professional continuing education courses.

JEFF'S TOP 5 BENEFITS

> Discovered valuable resources for writing learning outcomes
> Designed an instructional strategy plan
> Learned elements of effective instructional design
> Realized challenges faced by online students
> Gained an awareness of how to design courses with accessibility in mind

Dr. Jeff Phillips is Associate Professor of Accounting in the School of Business at Clark Atlanta University in Atlanta, Georgia.

Find an OLC Mastery Series that best meets your professional development needs.

Explore relevant research and use that research to help you design an effective teaching and learning environment. OLC now offers eight Mastery Series topics: Mobile Learning, Online Science Labs, Social Media, Blended Learning, Online Nursing, Instructional Design, Quality Scorecard, Leadership in Online Learning.

Visit www.onlinelearning-c.org/mastery