> "The OLC/SUNY Instructional Designer Certificate Program gave me hands-on experience with methods, tools, and technology that I could begin using immediately in my work with faculty and within my organization. The support and ideas from the fellow professionals in the program courses was exceptional."
>
> *Melissa Baysingar, Instructional Design Specialist,*
> *William Rainey Harper College*

ONLINE LEARNING™ CONSORTIUM

OLC/SUNY Instructional Designer Certificate Program

How did you hear about the OLC/SUNY Instructional Designer Certificate Program?
Harper College purchased a virtual pass to the OLC Accelerate conference in November 2016, and a group of faculty and staff attended in Orlando. The OLC Accelerate conference was a great experience and my first introduction to OLC and its offerings. When I received an email from OLC about their new ID Certificate Program sometime after the conference, I signed up right away, as did the other instructional design specialist in my department.

Why did you choose the OLC/SUNY Instructional Designer Certificate Program?
One of the classes in the OLC/SUNY Instructional Designer Certificate Program deals with using the Open SUNY Course Quality Review (OSCQR) rubric in evaluating the quality of distance course design. Harper College started piloting the use of the OSCQR rubric after learning more about it at the OLC Accelerate conference, so this course was especially of interest. As a relatively new instructional designer, however, all of the courses in the program provided valuable training and networking opportunities.

How did the program help you in your position/career?
The OLC/SUNY Instructional Designer Certificate Program is helping me meet other instructional designers throughout the country and get inspired by their creativity and innovations. The course that I've taken so far demonstrated valuable resources and technology that I began using immediately in my work.

To whom and why you would recommend this Program?
This is a great program for anyone that works in a training or education capacity. Faculty, instructional designers, trainers, librarians, administration, and graduate students would all find benefit in these courses.

TOP PROGRAM BENEFITS

- **Networking with other professionals**

- **Exposure to the current trends and technologies in the industry**

- **Introduction and support for the OSCQR rubric that our organization is piloting**

- **Building a connection with others in my department that are going through the certificate program**

- **Great ideas that I can bring to faculty and to other members of my department**

About Melissa

As an instructional designer at a large community college, I work with faculty from all disciplines that deliver courses in a variety of formats. I assist faculty in applying research-based practices to their traditional and online classrooms to engage students and increase student success, and provide individual and group faculty training on technology and pedagogy. I also assist faculty with distance course design and perform quality reviews of new and existing distance courses. Our current challenges are scaling up distance course training and quality review and finding new and streamlined ways to disseminate quality resources on demand to faculty.

Take your instructional design skills to the next level.
The Instructional Designer Certificate Program is designed to prepare instructional designers for working with faculty subject matter experts throughout the course design/development process.
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