OLC | ONLINE LEARNING™
CONSORTIUM

> "There are very few programs focused on planning and troubleshooting needs at the administrative level. This truly distinguishes the OLC Leadership Mastery Series from ANY other I have seen in the field of online learning."

Strategic Planning to Grow and Strengthen Online Programming

Why the need/interest in the OLC Mastery Series?
Most of the trainings that I have completed have been focused on design and development at the course level rather than at the level of an administrator in online learning. This one appealed to me because it addressed issues that relate to mission, vision, and major planning components and concerns that you typically don't address until you are in a management role. Due to my extensive history in online learning I struggle to find workshops that address the advanced administrator level, but this particular program was a perfect fit.

How did the program help you in your position/career?
This particular program was incredibly useful to me in allowing me the opportunity to see the major issues facing online learning administrators today . The Mastery Series is laid out in a succinct manner, and it provides us with the opportunity to discuss our challenges with colleagues in similar positions.

To whom and why you would recommend the OLC Mastery Series? This program will be most valuable to individuals who are currently responsible for or who anticipate becoming responsible for overseeing and directing the mission and vision in online learning programs or centers on their campuses. I envision this program as a strong opportunity for program directors, associate deans, and others in charge of setting the vision and accomplishing major growth components on their campuses relative to online learning and its challenges.

OLC LEADERSHIP MASTERY SERIES BENEFITS:

1. **Provides the opportunity to share experiences with colleagues**
2. **Provides excellent resources and references for use in one's daily job**
3. **Focuses on planning and troubleshooting at the administrative level**
4. **Guides administrators in defining online learning challenges at the institutional level**
5. **Facilitates the process of developing a strategic plan for online programming**

About Sherri

Sherri has worked in higher education for over 17 years. She currently assists with strategic planning to grow and strengthen online courses and programs at her university. One of the most critical elements in a strong online program is support.

Sherri found this program to be a perfect fit for to address the issues faced by the advanced administrator level.

Find an OLC Mastery Series that best meets your professional development needs.
Explore relevant research and use that research to help you design an effective teaching and learning environment. OLC now offers seven Mastery Series topics: Mobile Learning, Online Science Labs, Social Media, Blended Learning, Instructional Design, Quality Scorecard, Leadership in Online Learning.

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