OLC ADVANCED ONLINE TEACHING CERTIFICATE PROGRAM

"The OLC Advanced Online Teaching Certificate Program is an excellent and cost-effective way to enhance your skills in a way that you can immediately apply to your courses."

Susan Steffan, Clinical Associate Professor and Chair, Department of Business, Management & Leadership at Medaille College

"I wanted to push myself to be better and to be able to demonstrate more techniques to the full-time and adjunct faculty in my department."

Enhance Online Teaching Skills with Cost-Effective, Hands-On Experience

How did you hear about this program? I was doing internet searches for professional development opportunities or conferences to enhance my skills. I was increasingly frustrated at the cost of attending programs that seemed to have little hands-on skills development in the areas that I really wanted to improve. I happened upon some OLC information and remembered that our institution had a membership. I had to petition our faculty development committee to allow the use of funds for this program instead of a conference.

Why the need/interest in this program? I've been teaching online for several years, and am one of the "leaders" in online education at our school. I recognized how much more we could be doing to enhance our online courses, but didn't really have any local resources with more advanced skills to help me learn more than the basics. I wanted to push myself to be better and to be able to demonstrate more techniques to the full time and adjunct faculty in my department.

How did this program help you in your position/career?
The program helped push me out of my comfort zone and try new methods to enhance my online courses. It also gave me some more credibility internally, having earned the Advanced Online Teaching Certificate, to champion the improvements and resources our online programs needed.

To whom and why you would recommend the program?
Anyone teaching online or hybrid courses, and even those with traditional in-class courses who want to add technology elements for a better learning experience.

TOP PROGRAM BENEFITS

- **Learning best practices from my peers around the world. It was awesome to hear tips from the folks actually making them work.**
- **Being forced to try new technologies – the course gave me the push to try new methods that I normally wouldn't try.**
- **Signing up and spending the money made me commit to learning things that I have been "meaning to" but always got pushed aside with other urgent tasks.**
- **Throughout the course, I had to make improvements to my own actual course. That forced me to set aside the time to enhance my course and immediately apply the things I was learning in the certificate program.**
- **The readings on ADA, online learning, etc. brought great research into the course in easily-digestible pieces.**

About Sue

I teach finance and accounting classes both online and on campus at a small private college in Buffalo, New York. I chair the department of Business, Management and Leadership, which is one of the largest departments on campus, and encompasses traditional and post-traditional undergraduate and graduate students. We have multiple degrees, delivery formats (traditional, accelerated, online, hybrid) and student populations. I am always striving to improve the student experience for all of our diverse students, and deal with a very large adjunct population that I need to support for their instructional and technological needs.

Take your online teaching skills to the next level. Visit www.onlinelearning-c.org/certificate

The OLC Advanced Online Teaching Certificate Program is designed to help educators fine-tune existing distance learning courses and degree programs using the OLC Pillars of Quality in Online Education: learning effectiveness, scale, faculty and student satisfaction, and access. Be recognized with an OLC certificate today.