

"OLC Consulting Solutions has helped us effectively frame a strategic plan for developing what we hope will be engaging online courses as well as blended learning."

Meg Downey, Chief Marketing Officer, Omega Institute



"OLC has helped Omega develop a smart strategic plan to expand its already broad in-person learning experience to a whole new level online."

OLC Consulting Solutions: Professional Expertise and Guidance

How did you hear about OLC?

Through web research. That prompted me to attend an OLC conference on innovation. I was impressed.

What was your need for OLC Consulting Solutions?

Annually, Omega offers more than 375 workshops, conferences and retreats at our Rhinebeck, N.Y., campus. Our commitment to building a holistic learning community means we must increase our responsiveness to barriers that exist, and create greater access to the educational opportunities we offer. To accomplish this, we are beginning to build a robust online learning platform. We needed guidance on everything from developing a business plan to creating interactive self-paced courses.

How has OLC Consulting Solutions helped your institution?

OLC Consulting Solutions has helped us effectively frame a strategic plan for developing what we hope will be engaging online courses as well as blended learning.

How has OLC Consulting Solutions helped you personally in your career?

It has helped me learn the challenges of a new field – from blocking out the concept of a course to considering the student's perspective in creating an engaging online experience.

To whom and why you would recommend OLC Consulting Solutions?

Omega is not a standard academic institution. It is a nonprofit educational center that helps people and organizations integrate personal growth and social change. OLC, to its credit, was able to adapt its services to our needs. We would certainly recommend OLC to any learning institution.



About Meg

I'm working with a team at Omega Institute to create interactive online learning experiences. My background is as a journalist, mostly as a newspaper editor, where I had to oversee interactive multimedia investigative projects that are not unlike online learning courses.

TOP 5 PROGRAM BENEFITS

- Professional expertise that helped us make the right decisions
- A collaborative approach that helped us work as a team
- The ability to tailor a plan to our institution's needs
- Ease of communication during this complex process
- Prompt feedback on any iterations of our plan or courses

"We needed guidance on everything from developing a business plan to creating interactive self-paced courses."

New Journeys Require Great Guides. OLC has the Best.



OLC's team of consultants have developed, implemented and perfected online learning programs from every sector of higher and corporate learning, all around the world. Our expert consultants will partner with you to provide sound advice as you develop and assess your specific online programming needs.

onlinelearning-c.org/consult