

OLC SPONSOR SPOTLIGHT



A quick Q&A with Jarrod Morgan,
founder and chief strategy officer
of ProctorU, a National "Titanium"
Sponsor of OLC Conferences



"The Online Learning Consortium (OLC) is more than a series of events for us - it's a community that we are proud to be a part of. The people in this organization are at the forefront of a changing education industry, and the content of their feature is very educator-focused. OLC and its members have been an important part of ProctorU becoming the market leader."

Jarrod Morgan, ProctorU



► **Why have you chosen to be a national sponsor with OLC?**

The people in the OLC community are the exact kind of people ProctorU looks to work with. Their educator-focused content means we get to interact with people on the ground-level of higher education.

► **How has OLC helped ProctorU?**

OLC is a fantastic organization to work with. The professionalism of the staff and their attention to detail is why this conference has been successful for so many years. They do a wonderful job of blending the needs of educators with the needs of vendor organizations, and the interactions we get are meaningful.

► **Why did you choose a national sponsorship rather than just one event?**

The Titanium Sponsorship elevated our company's exposure and afforded us an exponential increase in prominence in the space with added benefits such as a profile page on the conference's website and more opportunities to present with our partners.

► **Why do you plan to continue as a national sponsor with OLC?**

The investment in OLC pays for itself tenfold. ProctorU is continually growing and improving, and our OLC sponsorship helps to cultivate that every year with key partners.

► **Would you recommend OLC sponsorship to other companies?**

If a company wants to reach the online education industry, I would 100% recommend working with OLC. The conference staff is incredible and so helpful in making sure that the interactions we have with the industry are meaningful and worthwhile. We have worked with hundreds of other conferences, and OLC is by far our most fruitful relationship.

"OLC is the only organization that we've made this type of commitment to, because they are the type of brand we want to be associated with."

MEET JARROD MORGAN OF PROCTORU

Jarrod pioneered the online proctoring industry in 2008 when he co-founded ProctorU and created the patented proctoring process that is now used worldwide. Under his leadership, ProctorU has become the largest provider of online exam security in the industry. Jarrod has been a prominent advocate for academic integrity, specifically working with the U.S. Congress and Department of Education on issues of financial aid fraud.

He is highly sought after as a speaker in the areas of education technology, online proctoring, academic integrity and identity verification and is active in many industry associations. Jarrod has been listed by The Birmingham Business Journal as one of Birmingham's Top 40 Professionals Under 40 and named by BHM Biz Magazine as one of the top 20 people to lead Birmingham in the next 20 years. A former student of the University of Florida, he has been honored four consecutive times with the Gator 100 award.

To learn more on ProctorU, visit www.proctoru.com

To learn more about sponsorship opportunities with OLC, visit www.onlinelearning-c.com/sponsor

