Workshop Spark: Delivering an engaged, interactive, and effective workshop - What do you hope to gain from this webinar?

“Insight into the best way to engage the audience in this longer session”
about 18 hours ago

“Workshop learning outcome expectations for OLC”
about 18 hours ago
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Workshop
Spark

Delivering an engaged, interactive, and effective workshop
Describe the worst workshop you ever attended

“Too much time spent on introducing everyone in the room.”

“Could not read anything on ppt slides”

“no plan for interaction”

“lecture lecture lecture...snore”

“Disorganization”

“Hijack Questions”
Describe the best workshop you ever attended

“Conversations with others”

“Very interactive”

“action items I could do next”

“relevant take-aways”

“memorable emotions”

“Enthusiastic presenter”

“Learning experience”
Why are you doing this?

Photo by Ian Schneider on Unsplash
Is there a “wrong” way?

Photo by NeONBRAND on Unsplash
Is it (really) a workshop?
When is a workshop not a workshop?

1. When there is no hands-on work or take-aways
2. No interaction
3. Activities
4. A shop with no work
5. Ends early
Give them their “money’s worth”
Make a plan

2. PROBLEMS / PAINS

Which problems do you solve for your customers?
There could be more than one, explore different sales.
eg. existing solar solutions for private houses are not considered
a good investment (1).

Photo by Daria Nepriakhina on Unsplash
Don’t forget the virtual
Invite them in

Photo by Jan Tinneberg on Unsplash
What do you do to help people feel welcome?

1. Listen and value their input during the session
2. Start with an intriguing question and ask people to discuss
3. Tell them you are looking forward to their input in the session
4. Ask them to introduce themselves to a neighbor - make it a quick ice breaker
5. Greet them at the door
6. Briefly introduce yourself so people connect to you
7. Make small talk with people before the session
8. Ask people for their names when you speak to them
9. Something else
Stop, collaborate, and listen

Together. We Create!

Photo by "My Life Through A Lens" on Unsplash
Leverage the resources in your audience

“ALL IDEAS GROW OUT OF OTHER IDEAS.”

— ANISH KAPOOR
Tell stories

Photo by Nong Vang on Unsplash
Give them options (but not too many)
<table>
<thead>
<tr>
<th>Rank</th>
<th>Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>table competition</td>
</tr>
<tr>
<td>1</td>
<td>Apply the concept to a hypothetical situation</td>
</tr>
<tr>
<td>1</td>
<td>Put pencils and paper on the table, but also crayons.</td>
</tr>
<tr>
<td>1</td>
<td>Simple worksheet for note taking</td>
</tr>
<tr>
<td>0</td>
<td>We will have a collaborative game as part of play in our workshop session.</td>
</tr>
</tbody>
</table>
Use the space well
Mind the time

Photo by Aron Visuals on Unsplash
Be careful about media
Inspire them

Photo by Clark Tibbs on Unsplash
Follow up and share artifacts

Photo by Reuben Juarez on Unsplash
What is one way you will follow up with your audience after your workshop?

- Post your materials to the conference session page: 25%
- Tweet using a specific hashtag with links to materials: 25%
- Send an email to participants with materials: 5%
- Share collaboratively developed files during the workshop: 35%
- Something else: 10%
You can do it!

Photo by Sydney Rae on Unsplash
What was the most helpful suggestion from today's session?

“using shared resource during the presentation”

“Remind to plan and practice in order to use time well and be flexible”

“Planning ahead!”

“Making me think more about interactions I hope to see”
What questions do you still have?
OLC Presenter Services

Logistics
Room Set-up

- Round tables (primarily) for attendees
- Presenters:
  - Podium + head table for 3
  - Mics (usually, depending on room size; may have to share if multiple presenters)
  - Use mic to repeat any questions asked by audience so everyone can hear
  - Upload slides/handouts to the conference management system
Presenter Considerations

- 16:9 slide format
- Start/End with session eval slide and encourage attendees to submit evaluations - a few presenter prizes also!
- Wireless internet in conference space
- Hallway monitors if there is an AV or tech issue.

Evaluate Sessions and Win!

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry
Five (5) $25 gift cards will be awarded
Must submit evals using the OLC Conferences mobile app or website
Coaching

One of the best ways to improve upon a skill is to work with a coach who can offer feedback and guidance that is tailored specifically to your needs. OLC now offers this as a free service to all conference presenters. However, there are a limited number of coaching sessions being offered this year. Signing up early is highly recommended.

Coaching sessions will take place in late February and early March 2020. Sign Up for Coaching!