

# Workshop Spark: Delivering an engaged, interactive, and effective workshop - What do you hope to gain from this webinar?

“insight into the best way to engage the audience in this longer session”

about 18 hours ago

“Workshop learning outcome expectations for OLC”

about 18 hours ago

# Tawnya Means, PhD

*University of Nebraska-Lincoln*

*Assistant Dean, Director*

*College of Business Teaching and Learning Center*



# Workshop Spark

*Delivering an engaged,  
interactive, and effective  
workshop*

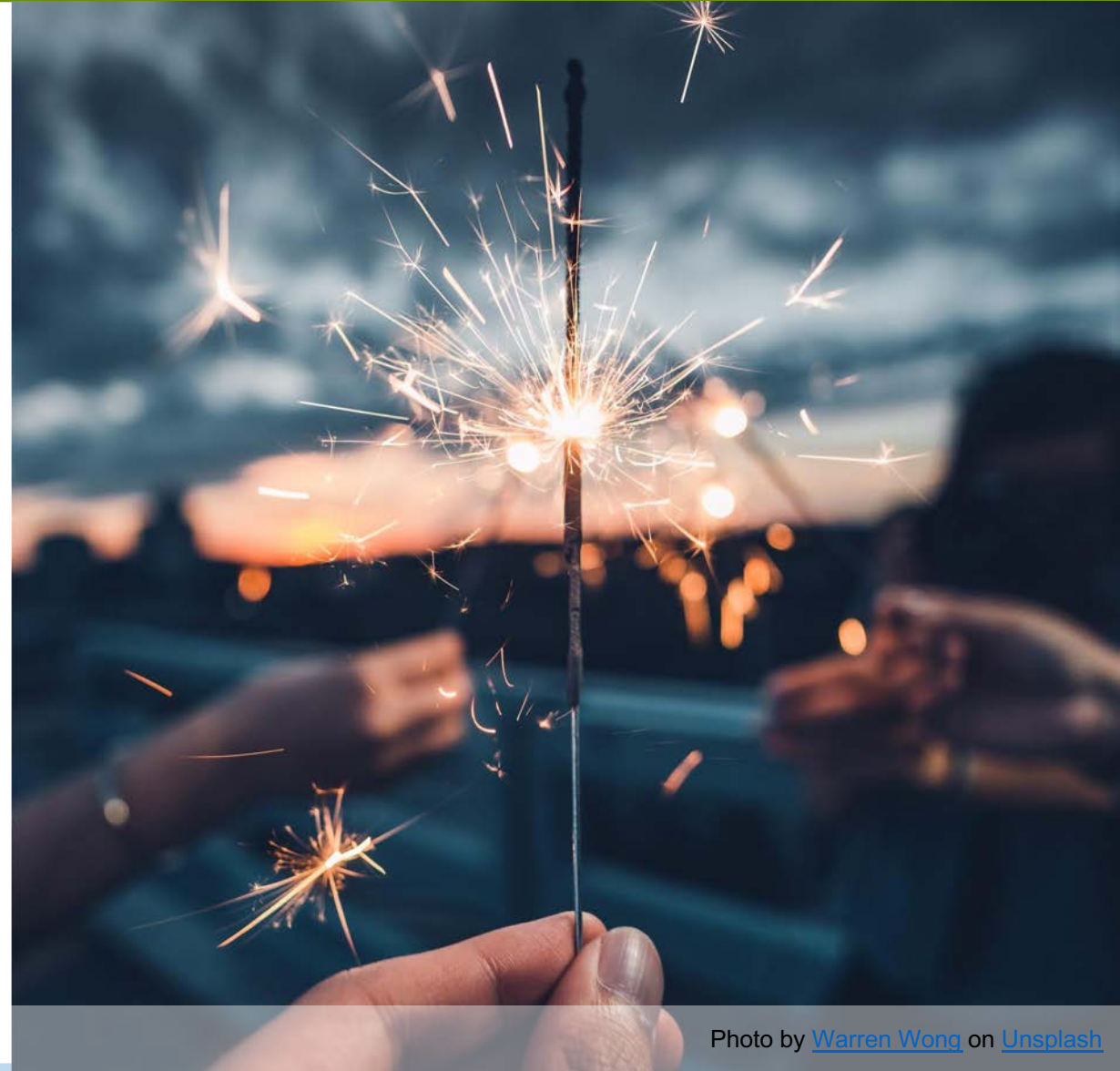


Photo by [Warren Wong](#) on [Unsplash](#)

# Describe the worst workshop you ever attended

“Too much time spent on introducing everyone in the room.”

“could not read anything on ppt slides”

“no plan for interaction”

“Disorganiztion”

“lecture lecture lecture...snore”

“Hijack Questions”



# Describe the best workshop you ever attended

“Conversations with others”

“Very interactive”

“action items I could do next”

“relevant take-aways”

“memorable emotions”

“Enthusiastic presenter”

“Learning experience”

# Why are you doing this?

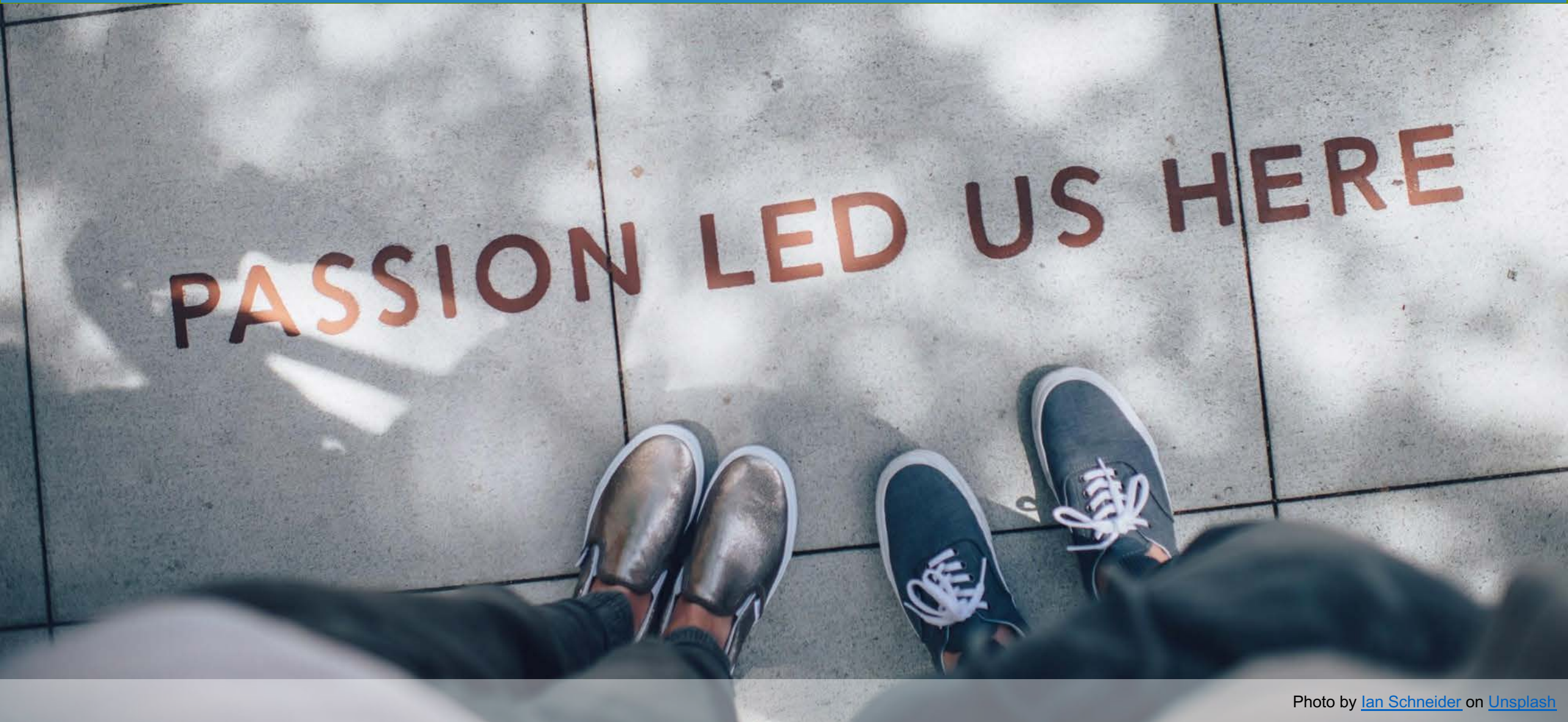


Photo by [Ian Schneider](#) on [Unsplash](#)



# Is there a “wrong” way?



Photo by [NeONBRAND](#) on [Unsplash](#)

# Is it (really) a workshop?



Photo by [Ben White](#) on [Unsplash](#)



# When is a workshop not a workshop?

Top

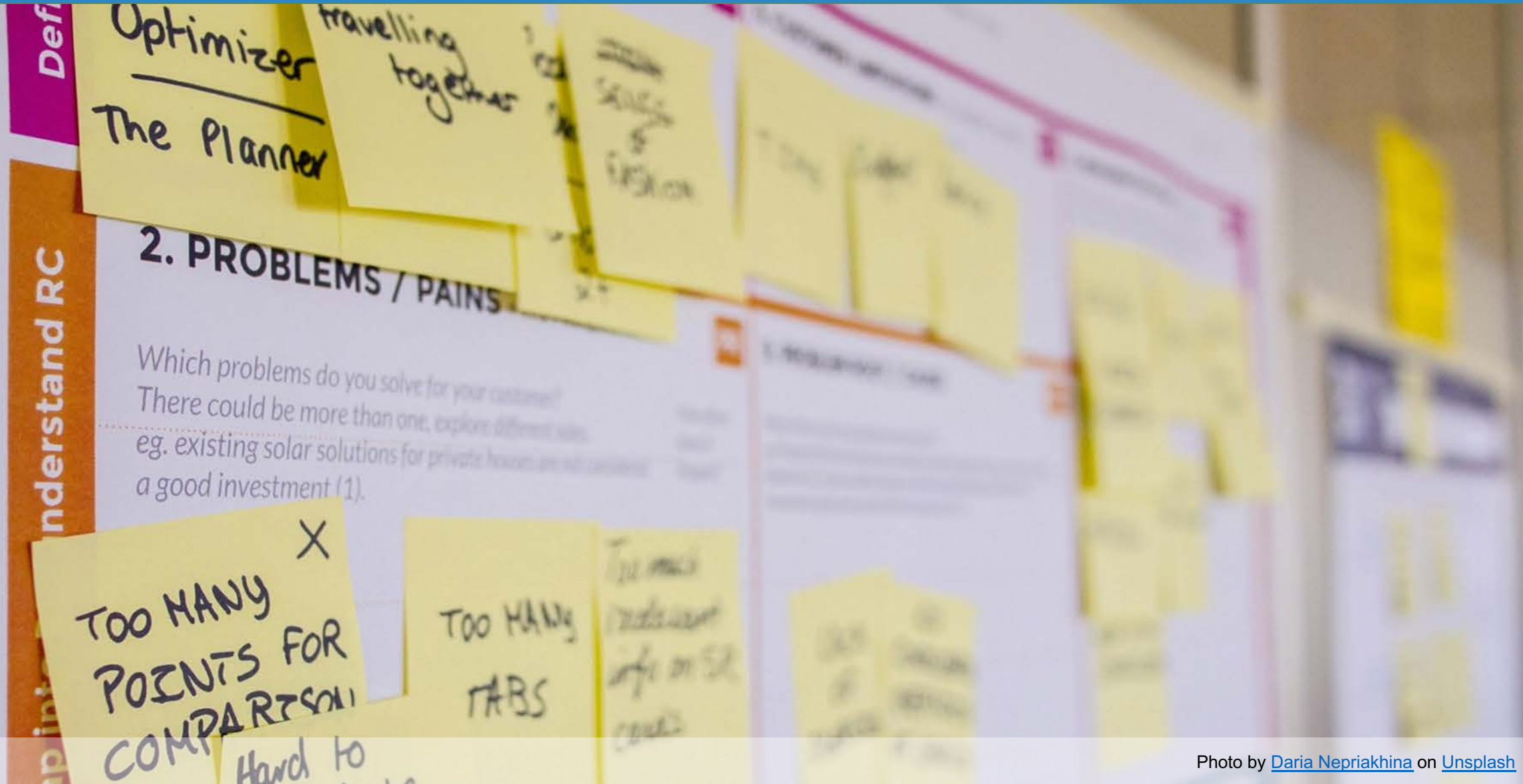
- | 3 | — When there is no hands-on work or take-aways
- | 1 | — No interaction
- | 0 | — activities
- -1 | — A shop with no work
- -1 | — Ends early

# Give them their “money’s worth”



Photo by [Fabian Blank](#) on [Unsplash](#)

# Make a plan





# Don't forget the virtual



Photo by [stem.T4L](#) on [Unsplash](#)

# Invite them in

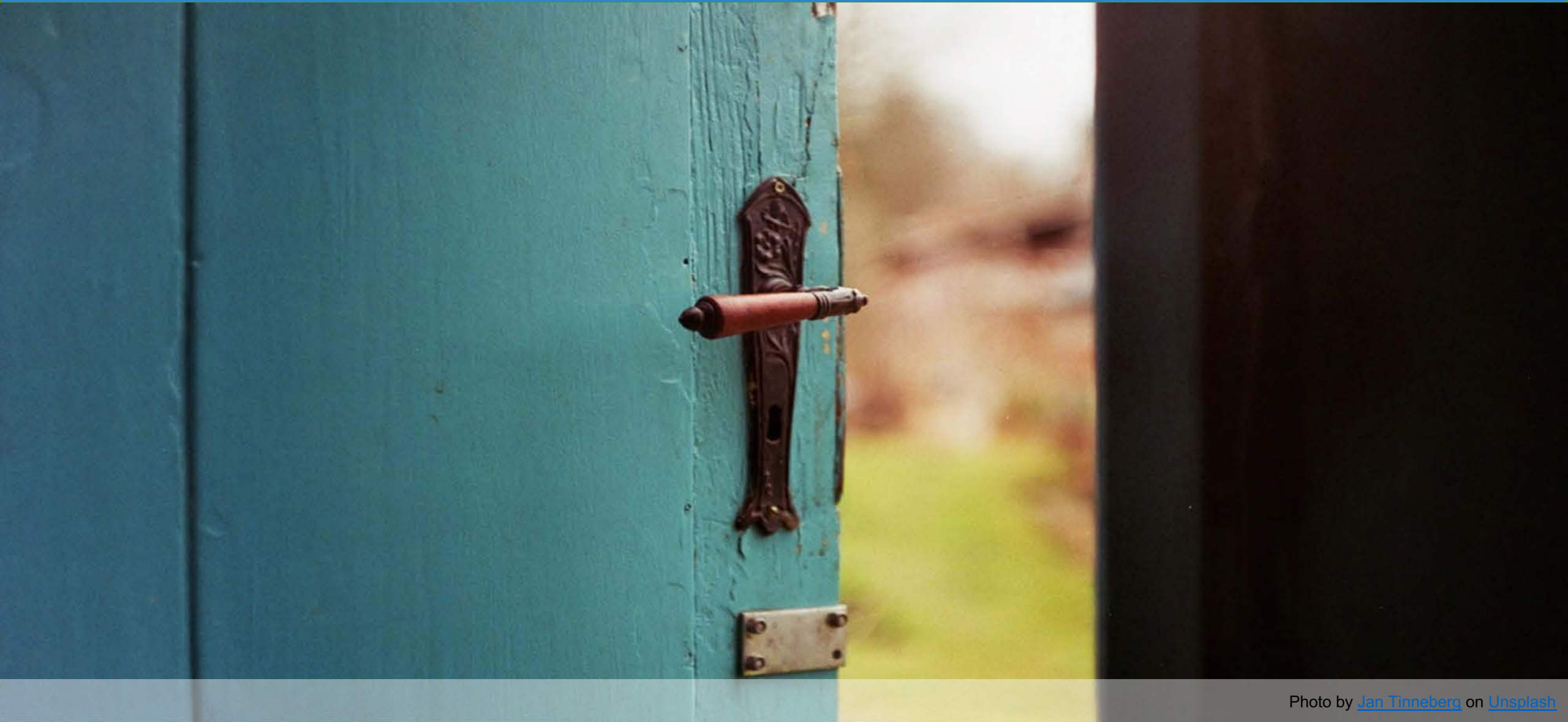
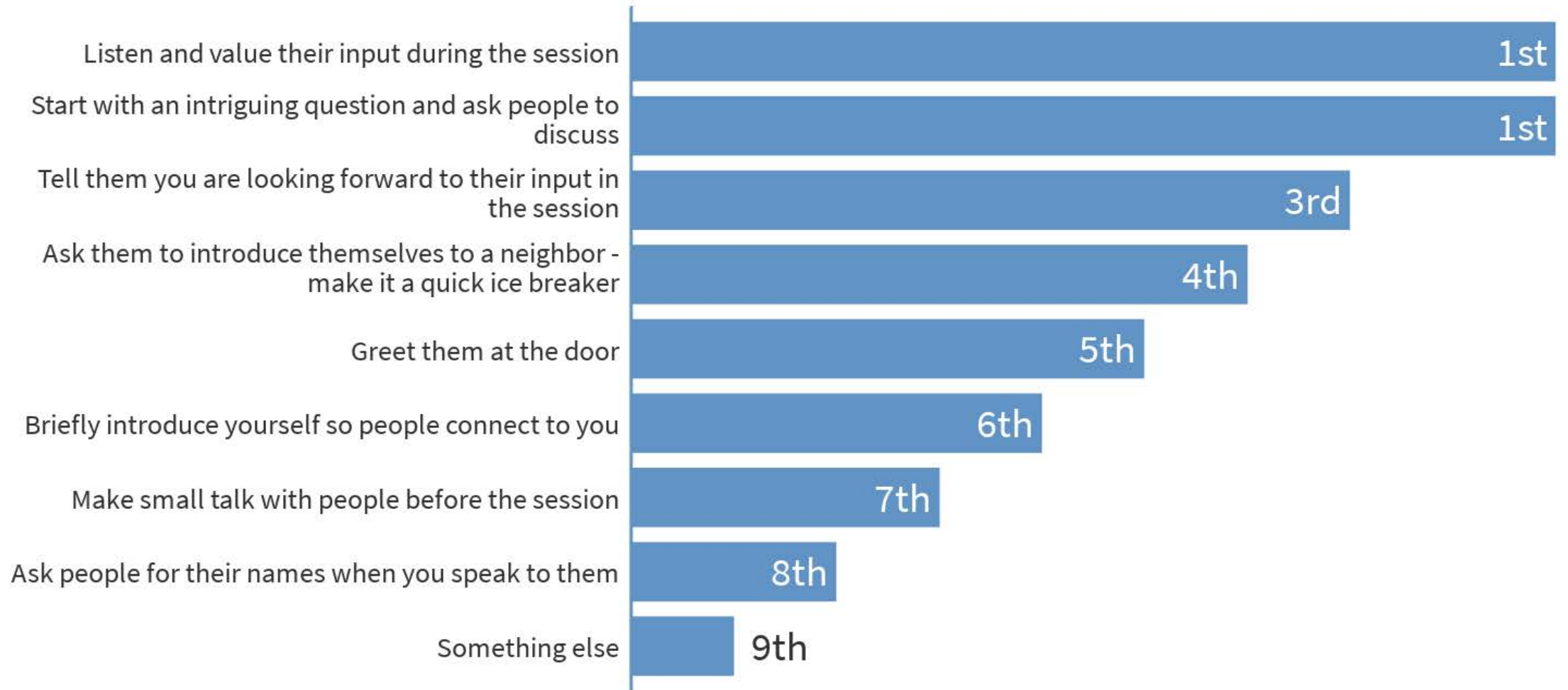


Photo by [Jan Tinneberg](#) on [Unsplash](#)



# What do you do to help people feel welcome?





# Make it interactive



Photo by [Rachel](#) on [Unsplash](#)




# Stop, collaborate, and listen



Photo by ["My Life Through A Lens"](#) on [Unsplash](#)



# Leverage the resources in your audience



**"ALL IDEAS  
GROW OUT OF  
OTHER IDEAS."**

**— ANISH KAPOOR**

Photo by [CJ Dayrit](#) on [Unsplash](#)



ONLINE LEARNING™  
CONSORTIUM



# Keep their attention

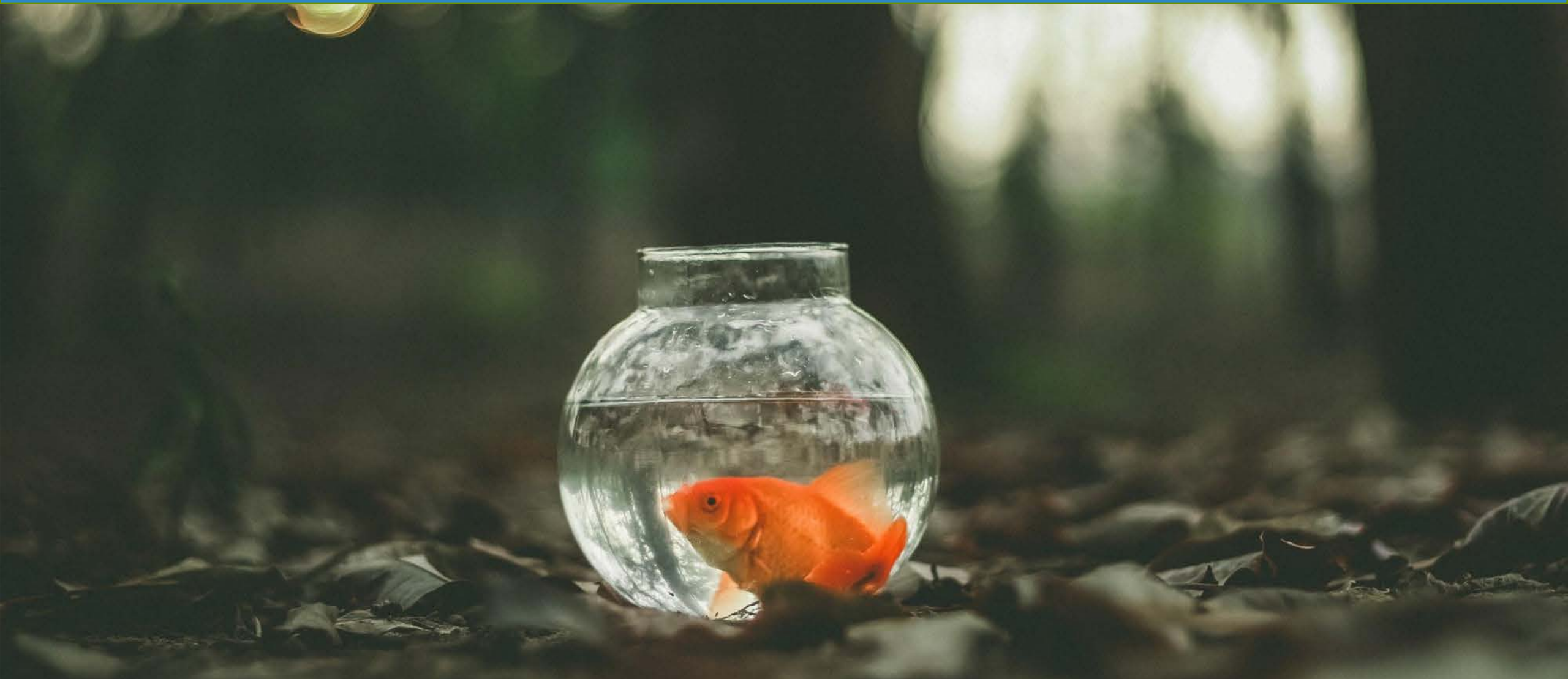


Photo by [Ahmed Zayan](#) on [Unsplash](#)

# Tell stories

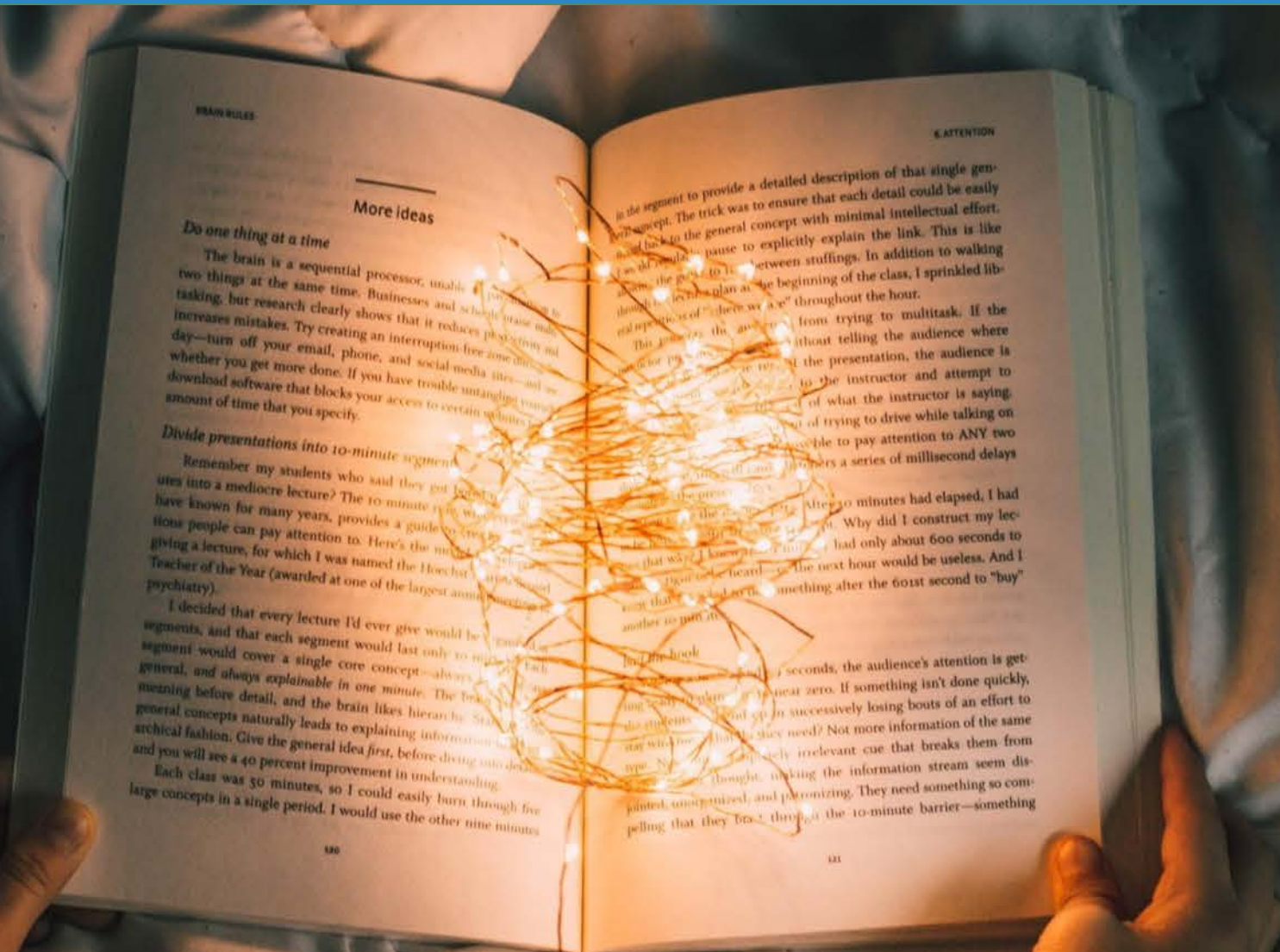


Photo by [Nong Vang](#) on [Unsplash](#)



# Make it sticky



Photo by [Calum Lewis](#) on [Unsplash](#)



# Mix it up



Photo by [@plqml](#) | [@feliperizo.co](#) on [Unsplash](#)



# Give them options (but not too many)








Photo by [Vinicius Amano](#) on [Unsplash](#)



# What are some ways you could build options into your workshop?

Top

- 1  table competition
- 1  Apply the concept to a hypothetical situation
- 1  Put pencils and paper on the table, but also crayons.
- 1  Simple worksheet for note taking
- 0  We will have a collaborative game as part of play in our workshop session.



# Use the space well



Photo by [Eric Tompkins](#) on [Unsplash](#)



# Mind the time



Photo by [Aron Visuals](#) on [Unsplash](#)

# Be careful about media



Photo by [Erik Lucatero](#) on [Unsplash](#)



# Inspire them



Photo by [Clark Tibbs](#) on [Unsplash](#)



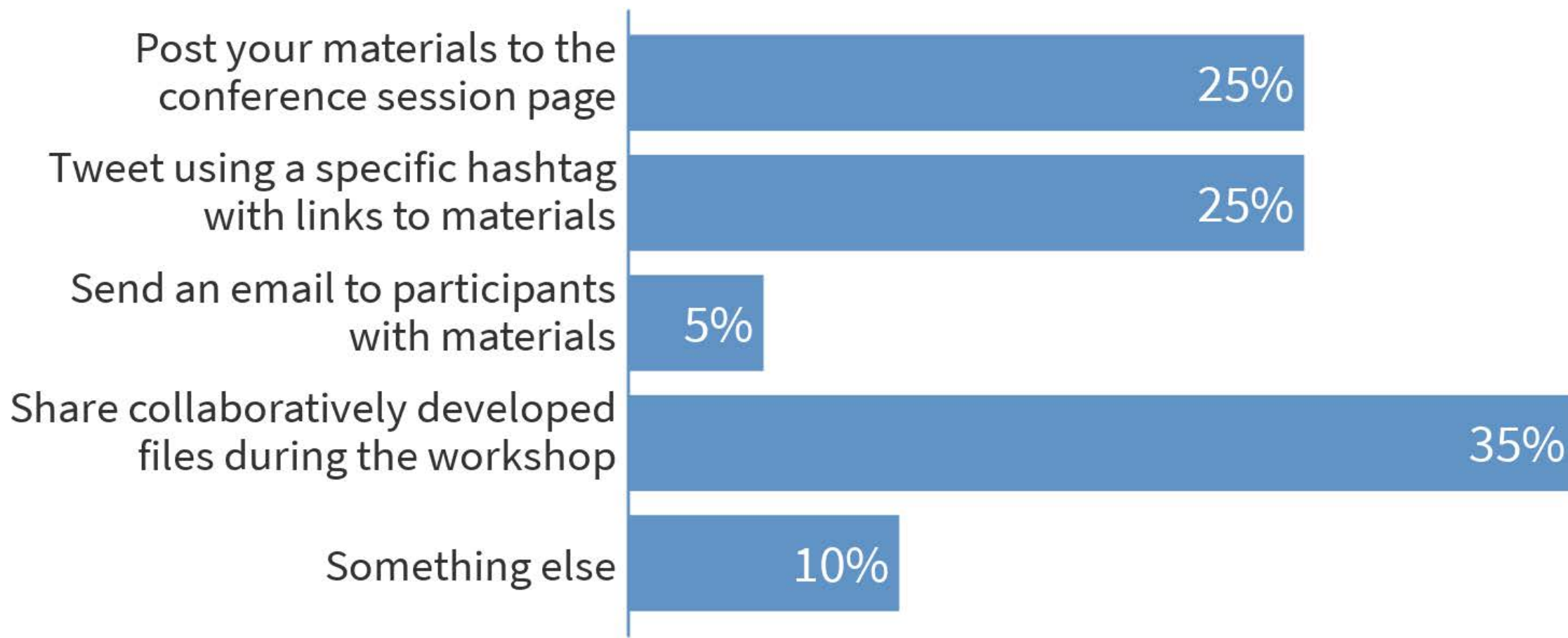
# Follow up and share artifacts



Photo by [Reuben Juarez](#) on [Unsplash](#)



## What is one way you will follow up with your audience after your workshop?





# You can do it!



Photo by [sydney Rae](#) on [Unsplash](#)



# What was the most helpful suggestion from today's session?

“using shared resource during the presentation”

“Remind to plan and practice in order to use time well and be flexible”

“Planning ahead!”

“Making me think more about interactions I hope to see

# What questions do you still have?

Top



# OLC Presenter Services



Logistics

# Room Set-up

- Round tables (primarily) for attendees
- Presenters:
  - Podium + head table for 3
  - Mics (usually, depending on room size; may have to share if multiple presenters )
  - Use mic to repeat any questions asked by audience so everyone can hear
  - Upload slides/handouts to the conference management system





# Presenter Considerations

- 16:9 slide format
- Start/End with session eval slide and encourage attendees to submit evaluations - a few presenter prizes also!
- Wireless internet in conference space
- Hallway monitors if there is an AV or tech issue.

## Evaluate Sessions and Win!



👍 Evaluate Session

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select "Evaluate Session" on session details screen (located under session type and track)
- Complete session evaluation\*

\*Each session evaluation completed (limited to one per session) = one contest entry

**Five (5) \$25 gift cards** will be awarded

Must submit evals using the OLC Conferences mobile app or website



# Coaching Opportunities for Presenters

## Pre-conference Coaching



Connect with a coach to explore strategies for engaging your audience, enhancing your slides, practice presenting, and more.

## Onsite Coaching



Have a coach attend your live presentation at the conference and receive custom feedback.

## Coaching

One of the best ways to improve upon a skill is to work with a coach who can offer feedback and guidance that is tailored specifically to your needs. OLC now offers this as a free service to all conference presenters. However, there are a limited number of coaching sessions being offered this year. Signing up early is highly recommended.

Coaching sessions will take place in late February and early March 2020.

[Sign Up for Coaching!](#)