

BOISE STATE PASSPORT TO EDUCATION

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BOISE STATE UNIVERSITY

What We'll Cover Today:

- Background of Boise State's Passport to Education and Overview of the Model
- Initial Results
- Next Steps



A Bit of Background...



Boise State Environmental Features

- Large-scale Online Program Initiative
- Statewide Degree Completion Initiative
- Workforce and Economic Development Funding Initiative
- Well Established Cross-Campus partnerships
- Online, customizable degree completion programs
 - Already built
 - Focused on target audience
 - Proven success
 - Adequate staffing
 - Scalable



Development of the Passport Concept

- Goals
- Target Population
- Partner Attributes
- Funding Model

Goals of Passport

- Provide **students** with cost certainty over time
- Provide **students** with a predictable time commitment
- Improve **student** progression to graduation through engagement and support
- Demonstrate a scalable “concierge” **student** service model
- Aggressively act on State priorities and initiatives

Target Population

- Adults and Non-Traditional Students with some college, but no degree

(Time and Cost Conscious)

Key Academic Program Attributes

- Online options
- Customizable with defined core available
- Dedicated intake advisors
- High touch academic advising
- Feedback loop between advisors, faculty, and admin.
- Proven viability demonstrated through growth trend
- High retention to graduation rate
- Absolute focus on Adult and Non-Traditional Students



The Programs



Bachelor of Applied Science

Key Partner Attributes

- Membership organization
- Mission aligned
- Willing to share risks and rewards
- Financially “Bought In”



The Model

- Subscription fees
- Key assumptions



The Basic Subscription

Boise State University Online Student	Flex Passport 6 For Cap Ed Association	Fast Passport 9 For Cap Ed Associations
Total Cost to acquire BA/BAS <i>(for reference \$42,000 is the cost for an individual online student today)</i>	\$34,000	\$29,333
Cost Per Credit Breakdown	\$283.33/Credit	\$244.44/Credit
Maximum Credits per Year <i>(per year = 3 consecutive semesters)</i>	18	27
Cost Per Month	\$425	\$550
Cost Per Year	\$5,100	\$6,600
Percent Savings	(19%)	(30%)
Projected Time to Completion	6.7 years	4.4 years



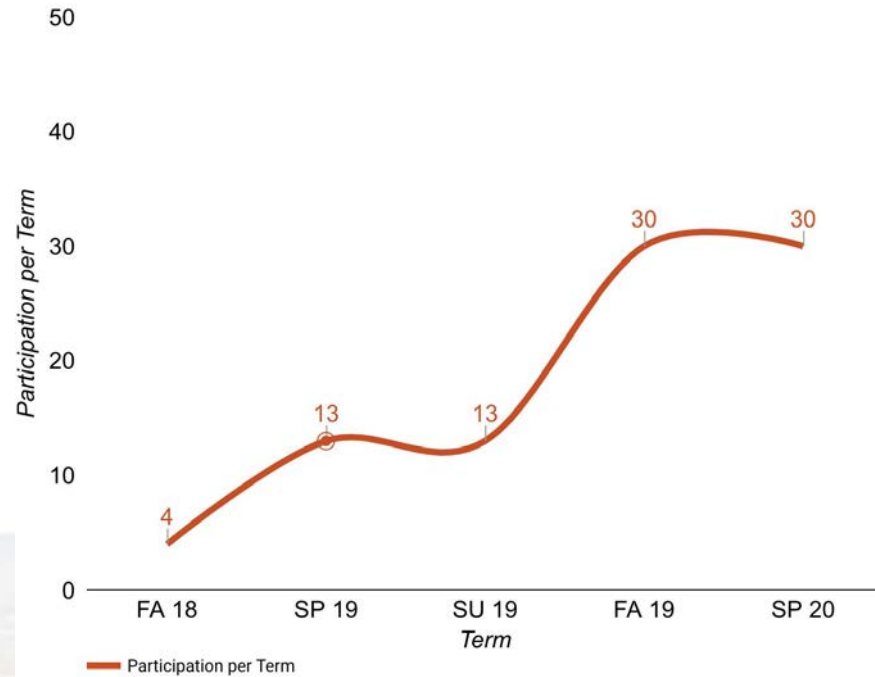
Key Assumptions

- System upgrades
- Unaddressed Student Population
- Passport Participation Ratios
- Minimum Term of Participation
- Tuition Lock
- Revenue Neutral
 - Utilization Rate
 - Decreased Student Acquisition Costs
 - Increased Enrollment Certainty

Outcomes to Date

- Initial Results
- Positive Influence on Other Processes
- Next Steps

Passport to Education



Declared Intent

94

Participation

46

Enrollment

30

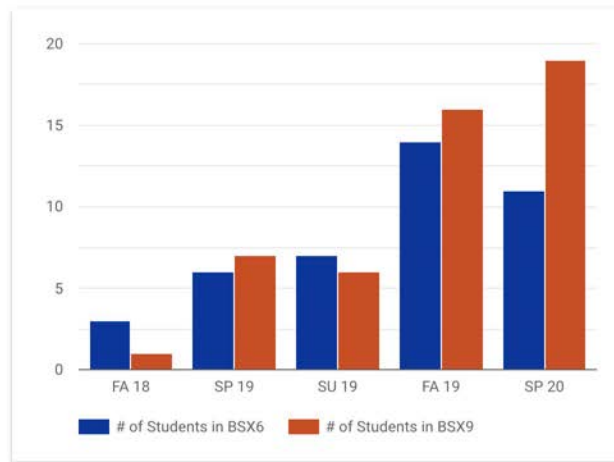
Graduated

3

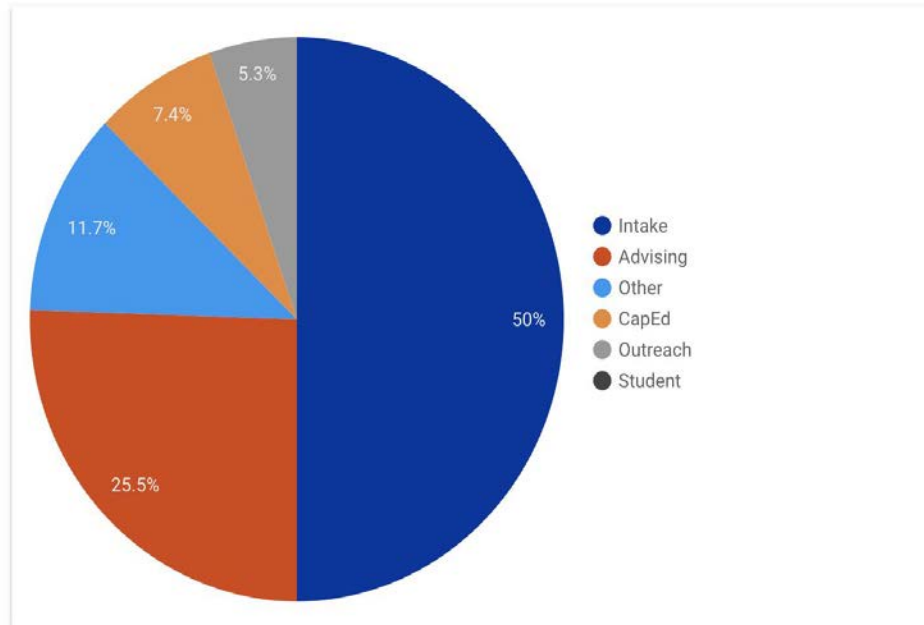


New Passport Participation by Term

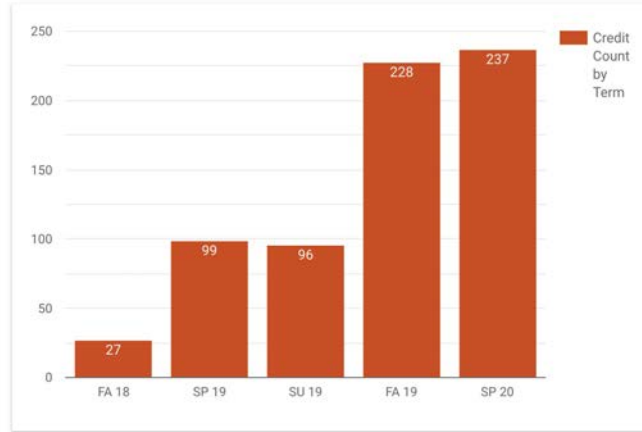
Participation Comparison by Term: BSX6 & BSX9



Passport Referral Source



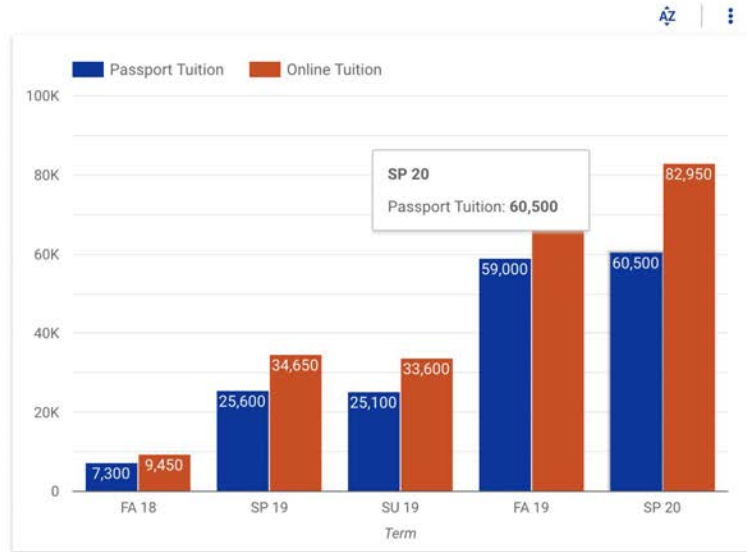
Credit Count by Term



Credit Count Total

687

Cost Comparison by Term: Passport Tuition vs Online Tuition



TOTAL Student Savings
\$62,950.00

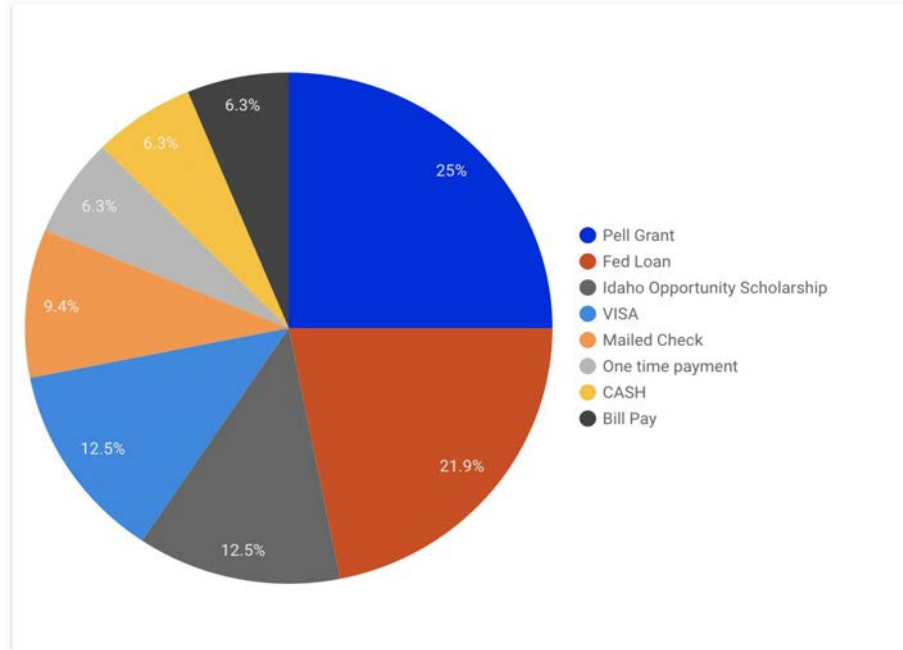
Amount of tuition paid by Passport to Education students per term versus what they would've paid in Boise State Online tuition.

Passport-6 Tuition = ~\$283/cr

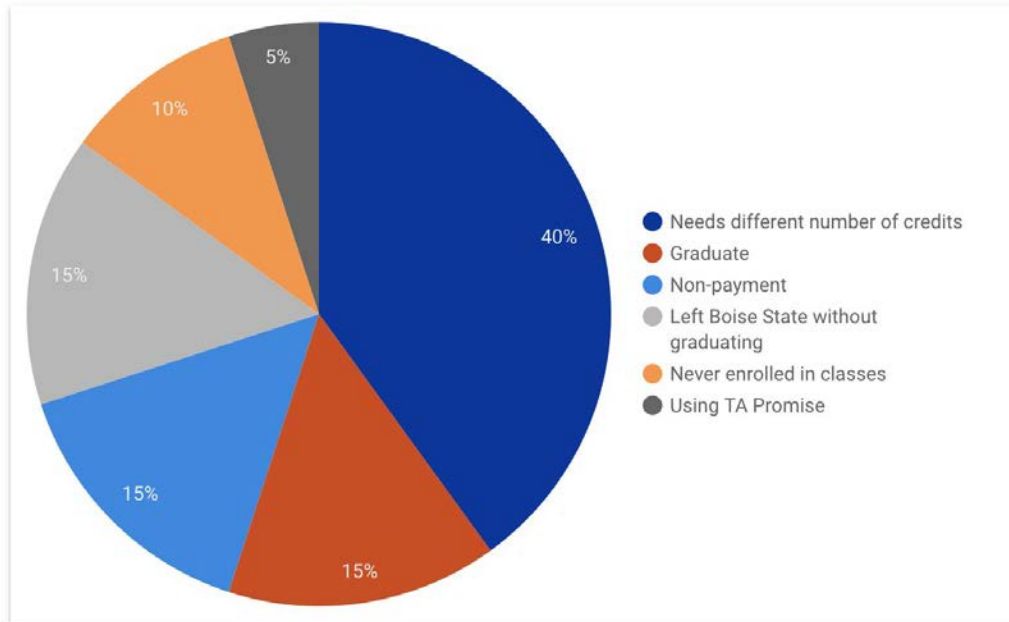
Passport-9 Tuition = ~\$244/cr

Boise State-Online Tuition = \$350/cr

Payment Type



Opt Out Reason



Positive Influences on Other Processes

- Emergence of additional creative tuition solutions
 - TA Promise
- Academic Coaching model to facilitate scaling AND contain cost of delivery
- Reorganization of student intake and advising model to facilitate scaling AND contain costs
- Improved student tracking process

Positive Influences on Other Processes (Cont.)

- Clinical Experiential Learning Faculty hired to improve CPL and experiential learning opportunities, reducing cost of delivery and improving time to completion
- Emergence of new research questions related to adult student decision making that could influence Higher Ed. policy in Idaho

Passport 2.0

- Initial Pilot phase ending
- Moving rapidly to address Challenges and implement version 2.0
- Opening research plan to investigate adult student decision making

Thank You!!

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