BOISE STATE
PASSPORT TO
EDUCATION

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Extended Studies
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BOISE STATE UNIVERSITY
What We’ll Cover Today:

• Background of Boise State’s Passport to Education and Overview of the Model

• Initial Results

• Next Steps
A Bit of Background...
Boise State Environmental Features

• Large-scale Online Program Initiative
• Statewide Degree Completion Initiative
• Workforce and Economic Development Funding Initiative
• Well Established Cross-Campus partnerships
• Online, customizable degree completion programs
  – Already built
  – Focused on target audience
  – Proven success
  – Adequate staffing
  – Scalable
Development of the Passport Concept

• Goals

• Target Population

• Partner Attributes

• Funding Model
Goals of Passport

• Provide students with cost certainty over time

• Provide students with a predictable time commitment

• Improve student progression to graduation through engagement and support

• Demonstrate a scalable “concierge” student service model

• Aggressively act on State priorities and initiatives
Target Population

• Adults and Non-Traditional Students with some college, but no degree

(Time and Cost Conscious)
Key Academic Program Attributes

• Online options
• Customizable with defined core available
• Dedicated intake advisors
• High touch academic advising
• Feedback loop between advisors, faculty, and admin.
• Proven viability demonstrated through growth trend
• High retention to graduation rate
• Absolute focus on Adult and Non-Traditional Students
The Programs

Multidisciplinary Studies

Bachelor of Applied Science
Key Partner Attributes

• Membership organization

• Mission aligned

• Willing to share risks and rewards

• Financially “Bought In”
The Model

• Subscription fees

• Key assumptions
# The Basic Subscription

<table>
<thead>
<tr>
<th></th>
<th>Boise State University Online Student</th>
<th>Flex Passport 6 For Cap Ed Association</th>
<th>Fast Passport 9 For Cap Ed Associations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Cost to acquire BA/BAS</strong></td>
<td>$34,000</td>
<td>$29,333</td>
<td></td>
</tr>
<tr>
<td>(For reference $42,000 is the cost for an individual online student today)</td>
<td></td>
<td></td>
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<tr>
<td><strong>Cost Per Credit Breakdown</strong></td>
<td>$283.33/Credit</td>
<td>$244.44/Credit</td>
<td></td>
</tr>
<tr>
<td><strong>Maximum Credits per Year</strong></td>
<td>18</td>
<td>27</td>
<td></td>
</tr>
<tr>
<td>(per year = 3 consecutive semesters)</td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Cost Per Month</strong></td>
<td>$425</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td><strong>Cost Per Year</strong></td>
<td>$5,100</td>
<td>$6,600</td>
<td></td>
</tr>
<tr>
<td><strong>Percent Savings</strong></td>
<td>(19%)</td>
<td>(30%)</td>
<td></td>
</tr>
<tr>
<td><strong>Projected Time to Completion</strong></td>
<td>6.7 years</td>
<td>4.4 years</td>
<td></td>
</tr>
</tbody>
</table>
Key Assumptions

- System upgrades
- Unaddressed Student Population
- Passport Participation Ratios
- Minimum Term of Participation
- Tuition Lock
- Revenue Neutral
  - Utilization Rate
  - Decreased Student Acquisition Costs
  - Increased Enrollment Certainty
Outcomes to Date

• Initial Results

• Positive Influence on Other Processes

• Next Steps
Passport to Education

![Graph showing participation per term from FA 18 to SP 20. Participation increases from 4 to 30 over the period.](image)
Declared Intent
94

Participation
46

Enrollment
30

Graduated
3
New Passport Participation by Term

Participation Comparison by Term:
BSX6 & BSX9
Passport Referral Source

- Intake: 50%
- Advising: 25.5%
- Other: 11.7%
- CapEd: 7.4%
- Outreach: 5.3%
- Student: 0%
Credit Count by Term

Credit Count Total

687
Cost Comparison by Term: Passport Tuition vs Online Tuition

TOTAL Student Savings $62,950.00

Amount of tuition paid by Passport to Education students per term versus what they would've paid in Boise State Online tuition.

Passport-6 Tuition = ~$283/credit
Passport-9 Tuition = ~$244/credit
Boise State-Online Tuition = ~$359/credit
Opt Out Reason

- Needs different number of credits: 40%
- Graduate: 15%
- Non-payment: 15%
- Left Boise State without graduating: 15%
- Never enrolled in classes: 15%
- Using TA Promise: 5%
- Other: 10%
Positive Influences on Other Processes

• Emergence of additional creative tuition solutions
  ○ TA Promise

• Academic Coaching model to facilitate scaling AND contain cost of delivery

• Reorganization of student intake and advising model to facilitate scaling AND contain costs

• Improved student tracking process
Positive Influences on Other Processes (Cont.)

- Clinical Experiential Learning Faculty hired to improve CPL and experiential learning opportunities, reducing cost of delivery and improving time to completion

- Emergence of new research questions related to adult student decision making that could influence Higher Ed. policy in Idaho
Passport 2.0

• Initial Pilot phase ending

• Moving rapidly to address Challenges and implement version 2.0

• Opening research plan to investigate adult student decision making
Thank You!!

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