What’s a design thinking challenge at OLC IN20?
OLC Innovate Presenter Services
IS Design Thinking Challenges

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What is design thinking?
What is design thinking? (In our context)

• Designing presentation by starting with the target audience ("empathize")
• Defining what attendees need to learn / experience ("define")
• Brainstorming the best approach ("ideate")
• Developing your presentation ("prototype")
• Refining your presentation ("test")
What’s a design thinking challenge at OLC IN20?

- Not a “sit and get” presentation
- Attendee-centered
- Framework provided
- In an active learning space
- Attendee participation expected - “hands-on”

Photo by You X Ventures on Unsplash
Time for a Design Thinking Challenge!


Prompt
How might we craft a great design thinking challenge session?
Today’s Design Thinking Challenge

Sharing Your Presentation Designs / Reflections

• What parts of the planning doc were the easiest to complete?

• What parts of the planning document were most challenging?

Photo by Jon Tyson on Unsplash
Why did we present this way?

- Empathize
- Define
- Ideate
- Prototype
- Test
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Logistics
Room Set-up

• Round tables (primarily) for attendees in Innovation Studio

• Presenters:
  • Podium
  • Mics (usually, depending on room size; may have to share if multiple presenters)
  • Use mic to repeat any questions asked by audience so everyone can hear
  • Upload slides/handouts/resources to the conference management system
Uploading your presentation

**Log into your OLC user account**

- Select “Conference Profile” from the left-hand menu.
- Once in the Conference Management System, click on “My Sessions” in the upper right.
- Next to your session, click on the “Edit” link.
- Click on the “Upload Files” link for your session.
- Add your presentation url or upload your presentation file using the file browser. (If you are using PowerPoint, we recommend saving your ppt file as a PDF and uploading the smaller file-size PDF.)
- Scroll down and click “Save.”
Presenter Considerations

• 16:9 slide format (minimally use title slide and session eval slide)
• Start/End with session eval slide or verbal reminder and encourage attendees to submit evaluations - a few presenter prizes also!

• Wireless internet in conference space
• Hallway monitors if there is an AV or tech issue.

Evaluate Sessions and Win!

- Download and open OLC Conferences mobile app
- Navigate to specific session to evaluate
- Select “Evaluate Session” on session details screen (located under session type and track)
- Complete session evaluation*

*Each session evaluation completed (limited to one per session) = one contest entry
Five (5) $25 gift cards will be awarded
Must submit evals using the OLC Conferences mobile app or website
Coaching

One of the best ways to improve upon a skill is to work with a coach who can offer feedback and guidance that is tailored specifically to your needs. OLC now offers this as a free service to all conference presenters. However, there are a limited number of coaching sessions being offered this year. Signing up early is highly recommended.

Coaching sessions will take place in late February and early March 2020. 

Sign Up for Coaching!