

FOR IMMEDIATE RELEASE

## <INSERT NAME OF AWARDED INSTITUTION> Earns OLC Effective Practice Award

CITY, State (DATE) – <INSERT INSTITUTION NAME> announced today that <INSERT AWARD RECIPIENT/S NAME/S> has/have earned a 2020 OLC Effective Practice Award for <INSERT TITLE OF AWARDED PRACTICE>.

The OLC Effective Practice Awards recognize the tremendous advances in digital learning that result from the ideas and initiatives of individuals and colleges and universities around the world.

<INSERT QUOTE FROM INSTITUTION>

Through the OLC Effective Practices program, the OLC community shares techniques, strategies and practices that have worked effectively in their institution or program. Effective practices are peer-reviewed and evaluated against [OLC's five pillars of quality](#) in digital education: access, learning effectiveness, faculty satisfaction, student satisfaction and scalability.

“We congratulate and thank the 2020 OLC Effective Practice honorees for sharing their innovative approaches to some of digital learning’s most important challenges,” said Jennifer Mathes, Interim Chief Executive Officer, Online Learning Consortium. “Their solutions and lessons learned offer valuable guidance for those creating and managing digital learning programs and initiatives throughout the OLC community.”

The 2020 OLC Effective Practice Award recipients are:

- “Enhancing Skills-Based Education Through Video Feedback” – Miles Mitchell, M.E., Anne Lanute, M.A., Jamie Holcomb, M.M., Janet Rorschach, Auguste Escoffier School of Culinary Arts
- “SNHU Arboretum Collaboration: Growing Experiential Learning Opportunities for Online Students” – Jill Nugent, M.S., Sue McKenzie, Ed.D., Kelly Thrippleton-Hunter, Ph.D., Mike Weinstein, M.S., Southern New Hampshire University
- “HearT: A Model for Solving Workplace Problems with Effective Practice” – Stacey Rosenberg, D.N.P., Toni Clayton, Ph.D., Jan Wyatt, Ph.D., Denise Bisailon, Ed.D., Beth VanOrsdale, D.N.P., and Laurie Lewis, Southern New Hampshire University

- “Online Student Support Squad” – Bettyjo Bouchey, Ed.D., Courtney Bondi, M.A., Veronica Wilson, M.A., Gina DiMartino, M.A., National Louis University
- “University of Hawai’i Online 5-Week Professional Development” – Dorothy Hirata, Ph.D., Hui-Ya Chuang, Ph.D., Hong Ngo, Ph.D., Matt Parcon, M.Ed., Alice Swift, Ph.D., Marisa Yamada, Ph.D., University of Hawai’i

Effective Practice Award recipients are recognized twice each year at OLC’s Innovate and Accelerate conferences. Each recipient receives a commemorative plaque, complimentary ticket to the OLC Awards & Leadership Ceremony and Reception, and are given the opportunity to present a webinar on their effective practice during the following year.

More information about the OLC Effective Practice Awards can be found online at <https://onlinelearningconsortium.org/about/olc-awards/effective-practices/>.

**About <INSTITUTION>**

<INSTITUTION DESCRIPTION>

**For more information contact:**

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