

FOR IMMEDIATE RELEASE

<INSERT INSTITUTION NAME> Earns OLC Quality Scorecard 'Exemplary' Endorsement for Online Student Support

Receiving the OLC Quality Scorecard's highest level of endorsement offers validation and confidence in the quality of <INSERT INSTITUTION NAME>'s online student support.

CITY, State (DATE) – <INSERT INSTITUTION NAME> announced today that it has earned the OLC Quality Scorecard Exemplary Endorsement for Online Student Support, recognizing the outstanding quality of the experience it provides to online learners.

“The concept of quality in online education can be elusive and complex,” said Jennifer Mathes, Ph.D., CEO of the Online Learning Consortium. “The OLC Quality Scorecard enables administrators to identify, measure and quantify elements of quality within their online education programs. We are delighted to be able to recognize <INSERT INSTITUTION NAME>'s exemplary online student support with the Quality Scorecard's highest level of endorsement.”

<INSERT QUOTE FROM INSTITUTION>

The [OLC Quality Scorecard for Online Student Support](#) provides self-evaluation guidelines for institutions seeking to improve the services they provide to online learners. It is a tool designed to assist individuals and organizations interested in providing a high-quality online student experience by evaluating student services across the institution. The scorecard assists in the identification of gaps in services and provides a pathway to improve support services for online students.

Developed out of a joint State University System of Florida and Florida College System initiative, the OLC Quality Scorecard for Online Student Support is an introspective look at 11 key areas of the institution: Admissions, Financial Aid, Pre-Enrollment Advising, Veterans Services, Career Counseling, Orientation, Post-Enrollment Services, Library, Students with Disabilities Services and Graduate Student Services (universities only).

In addition to giving an institution a means to convey confidence in the quality of its programs to prospective students, the scorecard can be used to demonstrate the quality of online programs to higher education accrediting bodies. It can also serve as an internal planning tool for institutions launching new programs or transforming mature programs.

Peer Review and Endorsement

The interactive Quality Scorecard is completed by the institution and submitted for peer review along with evidence to support its submission. After a thorough review process, the institution receives a final score along with prescriptive feedback from a two-member peer review team.

Two-year and four-year institutions that score 83 or higher for their undergraduate programs, or four-year institutions that score 97 or higher for their graduate programs, are granted OLC's seal of endorsement acknowledging and verifying their "Exemplary" program status. Exemplary programs are endorsed for a period of three years. Additional levels of endorsement and feedback provide institutions requiring improvement with a path to endorsement.

OLC Quality Scorecard Suite

The OLC Quality Scorecard for Online Student Support is among a suite of scorecards available from OLC, which includes: Administration of Online Programs, Blended Learning Programs, Quality Course Teaching and Instructional Practice, Digital Courseware Instructional Practice. More information about the OLC Quality Scorecard Suite is available at <https://onlinelearningconsortium.org/consult/olc-quality-scorecard-suite/>.

About <INSTITUTION>

<INSTITUTION DESCRIPTION>

For more information contact:

YOUR ORGANIZATION NAME

CONTACT NAME

TELEPHONE

EMAIL ADDRESS