#ISPYOLC SOCIAL MEDIA GAME

2 Ways to Win!

How to Participate:

1. Post a selfie of yourself holding or wearing OLC swag or post a pic of OLC swag you “spy” while in an OLC Innovate session
2. Remember to include #IspyOLC
3. Be creative, but subtle (please do not disrespect our session presenters and distract from their session) if your OLC swag is small, show on your webcam at the beginning or end of a session

Ideas for sharing OLC swag:

- show your OLC pen
- show your OLC wristband
- use your OLC earbuds (show the case so we can see that OLC logo!)
- wear your OLC t-shirt
- hang an OLC luggage tag from your glasses
- wear your OLC stocking cap
- show your OLC webcam cover while you’re in a session
- have an OLC staff business card? hold that up!
- ribbons from your namebadge at an OLC conference
- show OLC stuffed animals
- hang an OLC reusable bag behind or near you
- show an OLC sticker or tattoo
- show your OLC notepad
- Haven't been to an OLC conference or don't have any OLC swag? Create your own! – Simply have the OLC logo visible while in your OLC Innovate session.

Other information:

- Social posts with #IspyOLC are considered entries into random prize drawing
- 1 post with #IspyOLC = 1 entry
- No limit to how many entries per person, but entries must be unique to be considered an individual entry
- Post pics on Facebook, Instagram, LinkedIn or Twitter of yourself with OLC swag or OLC swag that you “spy” during sessions
- Only those Facebook, Instagram, LinkedIn or Twitter entries posted during the OLC Innovate 2020 Virtual Conference (between June 15 and June 26) will be considered as entries
- Prizes include OLC and Amazon gift cards. Sponsored by OLC And MERLOT.

Random winners will be notified via social media and/or email before July 10, 2020. A full list of winners will be posted on the post-conference website within a month of the close of the conference. Watch for an email update on when the website is live.

The #IspyOLC social media game is in no way sponsored, endorsed, administered by, or associated with the social media platforms Facebook, Instagram, LinkedIn or Twitter.

How to participate:

- Twitter: Follow us at @OLCTODAY. Using #OLCInnovate, tweet about conference colleagues, peers, and speakers who are inspiring you
- Instagram: Workshops, sessions, innovations! Show us what you’re enjoying this week. Tell your story with images posted on Instagram with #OLCInnovate
- Facebook: Like us at facebook.com/OnlineLearningConsortium. Then post pictures or networking stories from the conference with #OLCInnovate

Prizes will be awarded randomly so post often and on multiple platforms, just don’t forget to include #OLCInnovate to make your posts count!