Dimensions of Online Education

### Student Onboarding
- **MARKETING**
  - Public relations
  - Branding
  - Lead generation
  - Recruitment
- **ENROLLMENT & ADMISSIONS**
  - Pipeline management
  - Admissions process management

### Academic Functions
- **CURRICULUM**
  - Curricula design & approval
  - Course descriptions
  - Syllabi
  - Learning Objectives
- **PROGRAMMATIC OVERSIGHT**
  - Delivery modes
  - Enrollment policies (F2F/online)
  - Course scheduling
  - Faculty (hiring, onboarding, scheduling, compensation)
  - Teaching policies
  - Master teacher model
  - Adjunct policies/pools

### Student Support Services
- **RETENTION SERVICES**
  - Orientation
  - Advising
  - Coaching
  - Course registration
- **LEARNING SUPPORT**
  - Library
  - Writing Center
  - Tutoring
  - Career services
  - Technology support

### Administration Functions
- **INFORMATION TECHNOLOGY**
  - Network management
  - LMS administration
  - Third party application oversight & maintenance
- **INSTITUTIONAL RESEARCH**
  - iPEDS data
  - Accreditation
  - Compliance
  - State authorizations
  - Enrollment data
- **OPM (if applicable)**
- **FINANCE**
  - Budget
  - AR
  - AP
  - Grant administration

### FINANCIAL AID
- Packaging
- Awards
- Administration of student lending, grants, scholarships

### EVALUATIONS
- Course transfer evaluations

### MATRICULATION
- New student orientation
- Degree planning
- Course registration

### CURRICULUM DESIGN
- ID process (inc. redesign/refresh)
- LMS course template
- Creation of digital content
- Course creation in LMS
- Course redevelopment
- Incentives

### QUALITY OVERSIGHT
- QA instrument adoption
- Initial QA check
- Faculty peer review process
- Accessibility requirements

### FACULTY PD & SUPPORT
- Online teaching certification
- Ongoing PD
- Technical training (tools, design software)
- Tools/design advisement
- LMS support
- On demand help resources

### STUDENT WELLBEING
- Student counseling
- Title IX administration

### INSTRUCTIONAL DESIGN
- Student activities
- Athletics
- Student government

### FACILITIES